

## Your advertisement in our foundation magazine!

**Short profile:** The magazine of the PATRIZIA Foundation dedicates each issue to a central theme that is important to the foundation and is already visible through the title. It offers information from the foundation's projects, its vision and provides insight into the foundation's work. The magazine is published in German and English. The informative, well-researched articles are supplemented by high-quality pictures.

**Frequency:** 2x per year (spring and autumn)

**Print run:** 2.000 copies in German and 1.000 copies in English

**Target group and distribution:** Sponsors and partners of the PATRIZIA Foundation (worldwide) as well as all employees of PATRIZIA AG. They receive the foundation magazine by mail directly on their desk. All issues are also available for download as PDF files: <https://www.patrizia.foundation/en/foundation-magazine/>

We pay great attention that the style and tonality of the advertisements fit in with our foundation's work. Therefore, we are happy to support you in the creation of the advertisement - either by providing our guidelines or by having our layout agency design the advertisement for you (for an additional charge, calculated according to time spent).

**Issue 2/2021** will be published in November with the title **WATOTO**. The Swahili word for "children" refers to one of the main focuses in this issue: In Tanzania, the Foundation took its start, and there are now four KinderHaus projects. We also report on how we contribute to achieving the UN's Sustainable Development Goal SDG 4 with educational infrastructure. Do you also support this educational goal? Is access to education a concern of your company? Then your ad is well placed in our magazine! You can also express your CSR commitment to more educational opportunities in an advertorial.

**Advertising deadline:** 15 October 2021 (booking deadline: 20 September 2021), publication: November 2021

## Place your advertisement optimally in issue 2/2021 with the title WATOTO!

- Page 4, size: 210 x 297 mm, prize: 6.000,- € (plus VAT)
- Back inside cover page (U3), size: 210 x 297 mm, prize: 7.000,- € (plus VAT)
- 1/1 page (advertorial) in the magazine, thematically suitable to a rubric topic, size: 210 x 297 mm, prize: 4.000,- € (plus VAT)
- Ad design through our layout agency: 56,- €/hour (plus VAT)



Example advertisement



Example Advertorial

## Do you want to be part of our WATOTO magazine?

Get in contact with Donor Relations:

**Jowita Fuchshofer**, Tel. +49 821 50910-306,  
Email: [jowita.fuchshofer@patrizia.foundation](mailto:jowita.fuchshofer@patrizia.foundation)

**Sandra von Waldenfels**, Tel. +49 821 50910-157,  
Email: [Sandra.vonWaldenfels@Patrizia.Foundation](mailto:Sandra.vonWaldenfels@Patrizia.Foundation)