



PATRIZIA SE CHALLENGE

- KinderHaus in Songea, Tanzania

In benefit of

**PATRIZIA
Foundation**

Building better futures.



A charity challenge for the

PATRIZIA School in Songea, Tanzania.



We hike for Songea

44 PATRIZIAAns support the future of 500 children



What's the Challenge?

- Demanding 30-kilometer mountain trek in the Bavarian alps past the Mangfallgebirge
- Reaching the peak of 1838-meter-high Wendelstein
- Raising money for the PATRIZIA School in Songea, Southern Tanzania

What's the purpose?

- Fundraising goal for the benefit of the PATRIZIA Foundation: collecting at least €100,000 in donations
- Ensuring access to a safe learning environment, school dinners and a good education for orphaned children, thus laying the foundation for a better future in the long term

How does it work?

- The PATRIZIAAns and PATRIZIA foundation supporters are collecting donations for their fundraising challenge via Betterplace & Kindlink
- Funds raised for the challenge will go 100% into the project

Together for education



Welcoming up to 560 children up to grade 7 to gain education for a self-determined future

44 PATRIZIAns and supporters from
7 office locations

Almost
1 3 0 , 0 0 0 €
raised for the **PATRIZIA School Songea**

Challenging hike in the snow fields at
-3 degrees

Climbing **2.500** meters of altitude

30 kilometres

Mountain trek in the Bavarian Alps crossing the Wendelstein

Enabling a better future for more than
500 children



Because a picture is worth a thousand words

Building better futures.



Our thoughts

On participating in a challenge to ensure educational future for many hundred children in Uganda



"Best part: walking through the snow in September."

- Kimberly Cullis (PATRIZIA)

"I loved the mood, the mix of the group, the perfectly organized volunteering team and also the possibility to choose from different routes depending on your abilities – I will always remember these days with great colleagues who partly turned into friends."

- Anonymous

"Thank you for a fantastic experience – I would always love to join a follow-up!"

- Anonymous

"Two days of amazing hiking through the mountains, a perfect tour. From hiking through the woods and open fields to an unexpected snow experience at the peak. I am exhausted now but honestly so thankful to be part of it. Thanks a lot also to our partners who helped us raise that high amount of money and really supported us."

- Jörg Lauer (PATRIZIA)

"I am the only person from Saltgate, so the pressure is on me to make the challenge. I definitely underestimated the hike but it's really all about the people. For me, it was all worth it when I got the opportunity to actually meet the people from PATRIZIA I am in contact with every day."

- Maricris Dela Cruz (Saltgate)

Our achievement

Ensuring the children's access to a safe learning environment at the PATRIZIA School Songea in Tanzania

Songea had urgent need for

- 1) Construction of additional infrastructure to accommodate many hundred children
- 2) Strengthen the school XXXX to improve child-centered learning for the following years
- 3) Providing over 500 children with daily meals



What we have achieved together

- 14 classrooms in total thanks to the construction of a second floor
- Installation of an infirmary, a library and adequate security for the children
- Independent operation, as it is run without government support
- Lighthouse project for the entire region



Build better futures

with corporate volunteering &

PATRIZIA
Foundation

We go further

In strengthening your „S“ from ESG

Corporate Social Responsibility (CSR) is not measurable compared to ESG – we extend your **CSR strategy** to your employees

Let us unearth **hidden skills** of employees and develop critical capabilities aligned to your company ambition

More support needed?

We offer **Corporate Volunteering** as part of your **CSR strategy** to improve your company purpose agenda

Instill a strong **team culture** and bring your company right into the heart of communities, employees and customers

Create **authentic stories** with us to enhance your employer brand

PATRIZIA Foundation is here to help you by making a difference with employer branding



To the top

With employer branding by PATRIZIA Foundation



Why employer branding?

- Necessary as an integral part of your CSR strategy
- The key aim is to positively influence potential employee perceptions of the firm
- PATRIZIA Foundation is uniquely positioned to help your company create a better society

Which contexts do we consider?

- Cultural – diversity, equity, inclusion, employee engagement
- Well-being
- Talent development
- Talent attraction

How does it work?

- CSR supports all of the contexts by showing the philanthropic agenda of your company
- Promote long-term employee retention and intercultural growth as well as other talents with sophisticated volunteering programs – let's think out of the box together !

Doing good

Pays off for Companies & Employees

Company

- Enhances a positive image & reputation
- Improves investor relations
- Provides an outstanding remark from your competitors
- Creates trust regarding procurement and partnerships



Employee

- Provides meaningful experiences
- Develops more complex competences
- Enhances team building
- Leads to stress reduction
- Enables open-mindedness

Why should you care?

The future is volunteering

Employee turnover
reduces by as
much as **50 %**

PATRIZIA SE proves that the
1% employee time donation
is working out for all parties

79 % of people
prefer to work
with a socially responsible company

Productivity
increases by at
least
13 %

26 % of German companies already participate
in time donations



THANK YOU

**PATRIZIA SE for supporting the
foundation in this good cause**