PATRIZIA SE CHALLENGE

- KinderHaus in Songea, Tanzania

In benefit of

PATRIZIA Foundation

Building better futures.

A charity challenge for the

PATRIZIA School in Songea, Tanzania.

We hike for Songea

44 PATRIZIANs support the future of 500 children

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What´s the Challenge?

- Demanding 30-kilometer mountain trek in the Bavarian alps past the Mangfallgebirge
- Reaching the peak of1838-meter-high Wendelstein
- Raising money for the PATRIZIA School in Songea, Southern Tanzania

What´s the purpose?

- Fundraising goal for the benefit of the PATRIZIA Foundation: collecting at least €100,000 in donations
- Ensuring access to a safe learning environment, school dinners and a good education for orphaned children, thus laying the foundation for a better future in the long term

How does it work?

- The PATRIZIANs and PATRIZIA foundation supporters are collecting donations for their fundraising challenge via Betterplace & Kindlink
- Funds raised for the challenge will go 100% into the project

Together for education

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Welcoming up to 560 children up to grade 7 to gain education for a self-determined futuree

44 PATRIZIANs and supporters from **7** office locations

Almost **130,000€** raised for the PATRIZIA School Songea

Challenging hike in the snow fields at **-3 degrees**

Climbing **2.500** meters of altitude

30 kilometres

Mountain trek in the Bavarian Alps crossing the Wendelstein

Enabling a better future for more than **500** children

Impressions

Because a picture is worth a thousand words

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Bavarian Peaks Challenge
2022
Hiking in benefit of the
PATRIZIA Foundation

Our thoughts

On participating in a challenge to ensure educational future for many hundred children in Uganda

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"Best part: walking through the snow in September."

- Kimberly Cullis (PATRIZIA)

"I loved the mood, the mix of the group, the perfectly organized volunteering team and also the possibility to choose from different routes depending on your abilities – I will always remember these days with great colleages who partly turned into friends."

- Anonymous

"Two days of amazing hiking through the mountains, a perfect tour. From hiking through the woods and open fields to an unexpected snow experience at the peak. I am exhausted now but honestly so thankful to be part of it. Thanks a lot also to our partners who helped us raise that high amount of money and really supported us."

- Jörg Lauer (PATRIZIA)

"Thank you for a fantastic experience – I would always love to join a follow-up!"

- Anonymous

"I am the only person from Saltgate, so the pressure is on me to make the challenge. I definitely underestimated the hike but it's really all about the people. For me, it was all worth it when I got the opportunity to actually meet the people from PATRIZIA I am in contact with every day."

- Maricris Dela Cruz (Saltgate)

Our achievement

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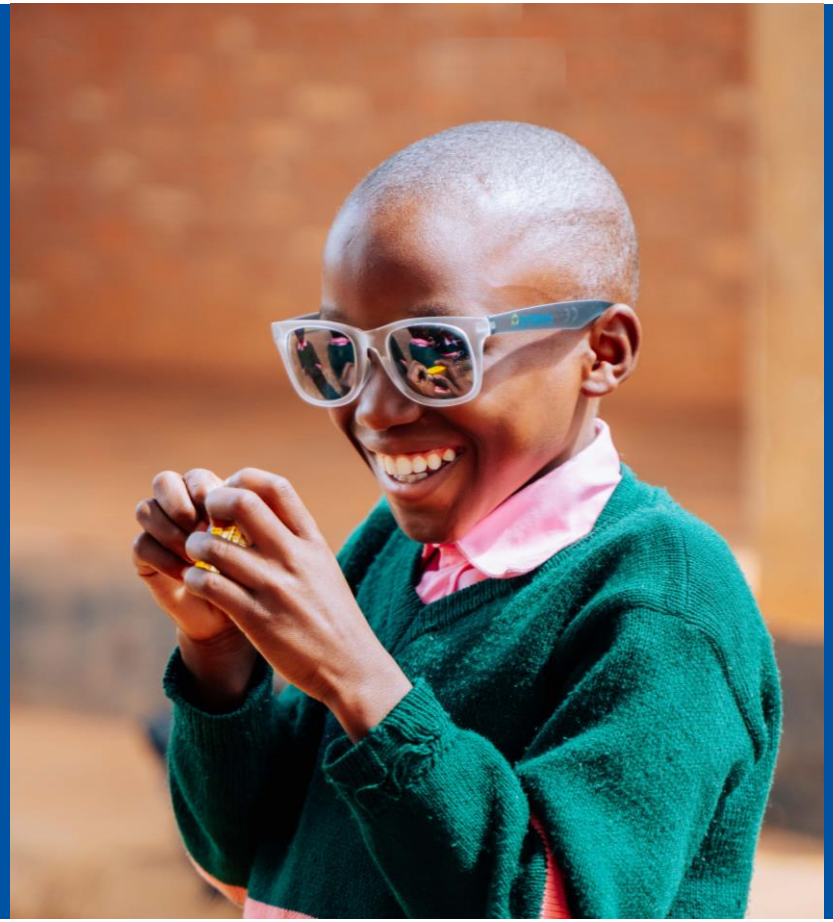
Ensuring the children‘s access to a safe learning environment at the PATRIZIA School Songea in Tanzania

Songea had urgent need for

1) Construction of additional infrastructure to accommodate many hundred children
2) Strengthen the school XXXX to improve child-centered learning for the following years
3) Providing over 500 children with daily meals



What we have achieved togehter

- 14 classrooms in total thanks to the construction of a second floor
- Installation of an infirmary, a library and adequate security for the children
- Independent operation, as it is run without government support
- Lighthouse project for the entire region

Build better futures

with corporate volunteering &

PATRIZIA Foundation

We go further

In strengthening your „S“ from ESG

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Corporate Social Responsibility (CSR) is not measurable compared to ESG – we extend your **CSR strategy** to your employees

We offer **Corporate Volunteering** as part of your **CSR strategy** to improve your company purpose agenda

Let us unearth **hidden skills** of employees and develop critical capabilities aligned to your company ambition

Instill a strong **team culture** and bring your company right into the heart of communities, employees and customers

Create **authentic stories** with us to enhance your employer brand

More support needed?

PATRIZIA Foundation is here to help you by making a difference with employer branding

To the top

With employer branding by PATRIZIA Foundation

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Why employer branding?

- Necessary as an integral part of your CSR strategy
- The key aim is to positively influence potential employee perceptions of the firm
- PATRIZIA Foundation is uniquely positioned to help your company create a better society

Which contexts do we consider?

- Cultural – diversity, equity, inclusion, employee engagement
- Well-being
- Talent development
- Talent attraction

How does it work?

- CSR supports all of the contexts by showing the philantropic agenda of your company
- Promote long-term employee retention and intercultural growth as well as other talents with sophisticated volunteering programs – let's think out of the box together !

Doing good

Pays off for Companies & Employees

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Company

- Enhances a positive image & reputation
- Improves investor relations
- Provides an outstanding remark from your competitors
- Creates trust regarding procurement and partnerships

Employee

- Provides meaningful experiences
- Develops more complex competences
- Enhances team building
- Leads to stress reduction
- Enables open-mindedness

Why should you care?

The future is volunteering

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Employee turnover reduces by as much as **50 %**

PATRIZIA SE proves that the **1% employee time donation** is working out for all parties

79 % of people prefer to work with a socially responsible company

Productivity increases by at least **13 %**

26 % of German companies already participate in time donations

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THANK YOU

PATRIZIA SE for supporting the foundation in this good cause