

Your advertisement in our foundation magazine!

Short profile: The magazine of the PATRIZIA Foundation dedicates each issue to a central theme that is important to the foundation. It offers information from the foundation's projects and provides insight into the foundation's work. The magazine is published in German and English. The informative, well-researched articles are supplemented by high-quality pictures.

Frequency: 1x per year (November)

Print run: 2.500 copies in German and 1.200 copies in English

Target group and distribution: Sponsors and partners of the PATRIZIA Foundation (worldwide) as well as all employees of PATRIZIA AG. They receive the foundation magazine by mail directly on their desk. All issues are also available for download as PDF files:

<https://www.patrizia.foundation/en/foundation-magazine/>

Issue 2022 will be published in November. In addition to current reports from the projects, a recurring focus topic will be the UN Sustainable Development Goal SDG 4. We have been contributing to this for many years with our education infrastructure. A core aspect of SDG 4 is the quality of education - we are working on this specifically in our digitalisation project at various schools. Do you also support this educational goal? Then your ad is well placed in our magazine! You can also express your CSR commitment to more educational opportunities in an advertorial.

We are happy to support you in the creation of the advertisement - both for the design of the layout and for the text (for an additional charge, calculated according to time and effort).

Booking deadline: 20 September 2022

Advertising deadline: 14 October 2022

Publication: Early November 2022

Place your advertisement optimally in our foundation magazine 2022!

- 1/1 page (advertisement), size: 210 x 297 mm, prize: 6.000,- € (plus VAT)
- 1/1 page (advertorial), size: 210 x 297 mm, prize: 5.000,- € (plus VAT)
- **Text for advertorial:** We would be happy to provide you with an individual offer for this.



Example advertisement



Example advertorial



Do you want to be part of our foundation magazine?

Get in contact with Donor Relations:

Jowita Fuchshofer, Tel. +49 821 50910-306,
Email: Jowita.Fuchshofer@Patrizia.Foundation

Sandra von Waldenfels, Tel. +49 821 50910-157,
Email: Sandra.vonWaldenfels@Patrizia.Foundation