PATRIZIA Foundation

Magazine-



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EDITORIAL

Dear Friends and Supporters of the PATRIZIA Foundation,

we're all experiencing how exploding energy prices, economic problems and the pandemic can affect everyday life. Keeping our heads above water isn't possible on our own. Unfortunately, none of us is in a position to end the war in Ukraine or stop the next wave of COVID-19. But there are still things we can do. We can all make life easier for others. We can all have a positive impact on society. This is a belief that has driven me as an entrepreneur from the very beginning.

By offering your support, not only do you help others, but you also share in the joy of others, such as the children at our facilities. Since making my first donation to a charity in Tanzania, when I was 19 years old, time and again I have experienced the positive impact we can all make. It's a tremendously reassuring feeling, especially in times of crisis. It also makes me happy and gives me what I call 'emotional richness'. Which is why I am delighted to see how our PATRIZIAns and many of our business partners are engaging in the work of the PATRIZIA Foundation – and contributing, for example, to the new KinderHaus facility in Songea, as well as many other projects.

Allow me to invite you to join in: experience that sense of joy yourself and support the PATRIZIA Foundation in doing good for others in these difficult times!



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"All children worldwide should be enabled to lead a life of self-determination through education. This is a goal we pursue in everything we do."

Wolfgang Egger, founder of the PATRIZIA Foundation

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10 educational facilities (another one under construction)

From nursery-level education to primary schools, secondary schools and vocational training.



4 care facilities (another two under construction)

Offering children a safe place to live lays an important foundation for a good education.



4 health facilities

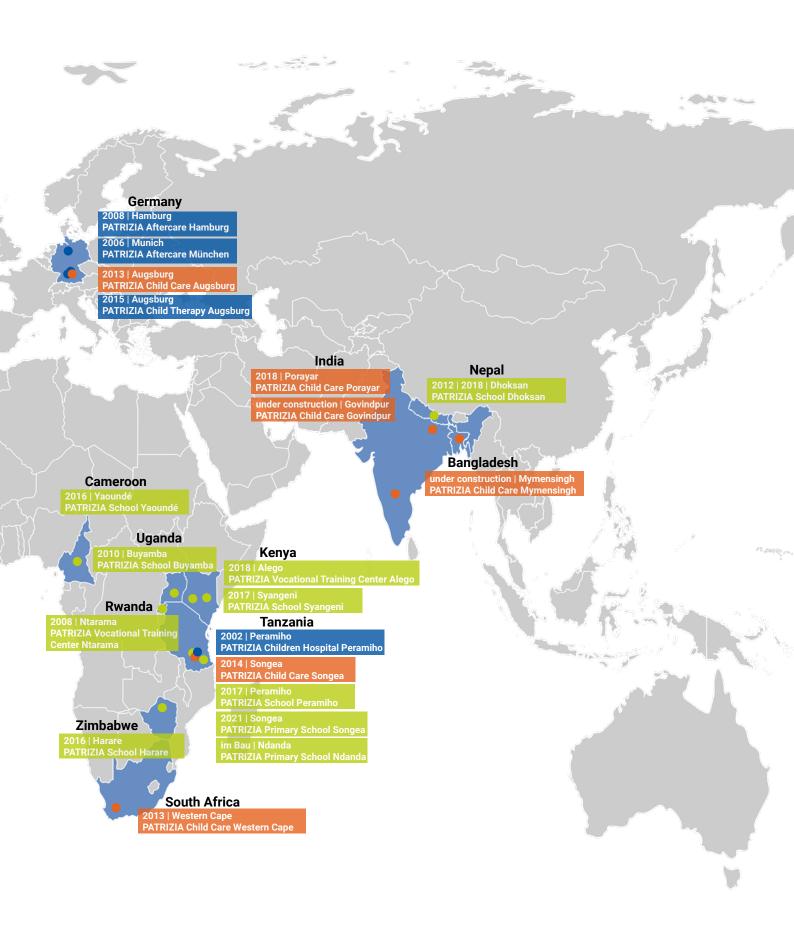
Health and well-being for children and young people during their education.

500,000 children

should receive an education by 2030 with the help of the PATRIZIA Foundation, its partners and its sponsors – and thus have the opportunity to enjoy a better life in the future.



KinderHaus facilities



Confidence in your abilities

Important support for children at PATRIZIA School Yaoundé





Once upon a time, speaking freely and confidently was not something Akoumba Belinga Clara Milena could take for granted. In fact for a long time it was inconceivable. Akoumba is 13 and has been attending PATRIZIA School Yaoundé in Cameroon since she was nine.

MOVING BEYOND SPEECH IMPEDIMENTS AND GAINING CONFIDENCE

Akoumba was born with a speech disorder that severely restricted her ability to interact with other children. She was once an extremely introverted and reserved girl. When she first started attending school, she found it difficult to make friends and play with her classmates because she was scared she'd be laughed at. Her inhibitions in the classroom were immediately noticed by the teachers, as she was extremely anxious answering questions or reading out poems.

OVERCOMING INSECURITIES USING THE EOL METHOD

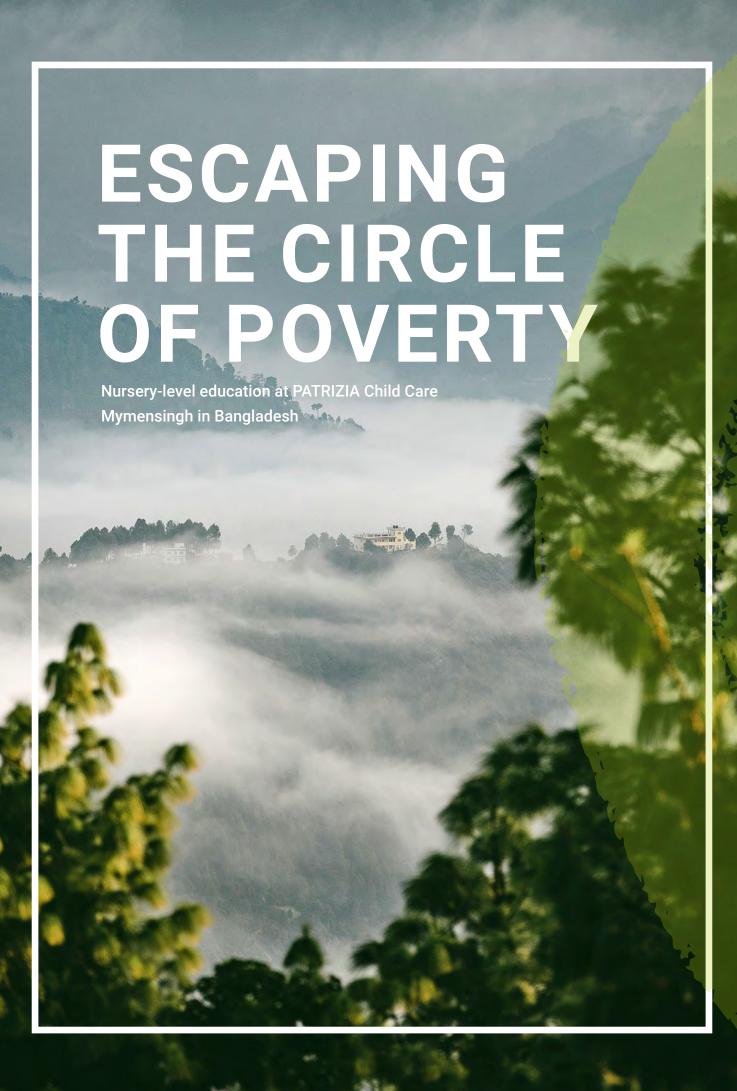
Going by the motto Ready for the Future, the PATRIZIA Foundation has been receiving support from education expert Beatrice Rutishauser Ramm with the development of an adaptive education method based on the Essence

of Learning (EoL). This method offers simple and efficient techniques for focusing on the needs of children and allowing them to take responsibility for the learning process. PATRIZIA School Yaoundé has been selected as a pilot school for the programme. Under the EoL method, lessons are designed to motivate children and involve them directly in group activities and practical examples. In addition to imparting knowledge, the focus lies in the social and personal development of children. This has also resulted in Akoumba expressing herself more openly and dealing with lessons without feeling insecure or pressurised.

THE FIRST STEP ON THE JOURNEY TO A HAPPY FUTURE

To mark the annual National Day of Bilingualism in Cameroon, Akoumba was nominated by her classmates to recite a poem about good manners at school. She presented the poem without anguish or insecurity, delighting her classmates, teachers and the many visitors – who rewarded her with rapturous applause. In the meantime, Akoumba loves attending school. Her favourite subjects are biology and English. And she has a big dream: one day she'd like to be a doctor.

Read more tales of happiness at: www.patrizia.foundation/en/ talesofhappiness/



Bangladesh, in the northeastern corner of the Indian subcontinent, is one of the poorest countries in Asia. Almost 50 per cent of the inhabitants of this densely populated country live below the poverty line. Children and young people from such families have virtually no access to education. There are no such institutions as childcare centres. If their mothers do find work, young children are often left to fend for

themselves. Or the older children look after the younger siblings – although that means they cannot go to school themselves, leaving them little prospect of an independent life. And thus, poverty is passed on from one generation to the next. This is where a new project at the PATRIZIA Foundation comes in with an innovative concept.



PATRIZIA Child Care
Mymensingh in Bangladesh
will provide care for 80
children in four day groups.
Support our project and
offer children a way out
of extreme poverty through
education!

Donate today!



www.patrizia.foundation/en/donate

Donation account:

IBAN: DE59 7208 0001 0160 0333 00

Reference: Bangladesh

FINANCIAL INDEPEND-ENCE THANKS TO IMPACT INVESTMENT

PATRIZIA Child Care Mymensingh will offer a roof over the head to 80 children from the very poorest of backgrounds. The children will be divided into four day groups. The facility is operated by a local partner of the foundation, MATI Bangladesh. The aim is to help children between the ages of 18 months and 6 years through their nursery-level education. Offering childcare should also enable their older siblings to attend school. What's special about this project is that a completely new building will be erected. Once complete, the building will not only have enough space to offer childcare, but there will also be four flats, a

A place to play and learn for 80 children from very poor families: an impression of the new PATRIZIA Child Care Mymensingh building





medical centre, a pharmacy and a shop for mothers to sell their products in. The proceeds from renting out the flats and shops should be enough to pay for the lion's share of the operating costs of the centre. To a large extent, this concept makes the operator of the facility independent of third-party funding, also making it possible to plan more reliably in the long term.

"This forward-looking concept of impact investment is allowing us to break new ground as a foundation," says Constanze Egger, member of the Foundation Board. "We're ensuring the KinderHaus facility remains viable in the long term and generates its own impact in the overall region. This is in line with our vision that children and young people should be able to take control of their own lives by being offered access to an education. And our local partner also has the opportunity to do their own work independently without our support."

BUILDING WILL ONLY GET UN-DERWAY ONCE FUNDING HAS BEEN SECURED

Building work is scheduled to start in late 2022. The building will have to be constructed on piles due to the wetness of the subsoil, and construction must be completed before the rainy season starts in May 2023. The



30 million children

in Bangladesh live in poverty and have little access to education



Help to fund

- group rooms for children at the kindergarten
- a vegetable garden for children's meals





Compensating for developmental deficits through play: the Essence of Learning concept is ideal for preparing children for school

interior work should also be completed by the end of 2023 to allow PATRIZIA Child Care Mymensingh to start operating.

Even if the running costs are already covered by the new model, funding is still needed to construct the property. As project partner, a large part of the actual investment is being paid for by MATI Bangladesh. Nonetheless: "The share of construction costs being met by the PATRIZIA Foundation is being financed by donations. It will only be possible to start construction and finish the new building on schedule if sufficient donations are available," explains Markus Minje, from partner and project management at the PATRIZIA Foundation. "We'd be delighted to have responsible partners not only join us on this new venture into impact investing but also engage





"PATRIZIA Child Care Mymensingh creates the right conditions for families to escape extreme poverty by themselves."

Constanze Egger

in education and improved living standards in Bangladesh." Support can be provided for the entire project, or partners can choose to invest in individual areas. Examples of this would be the group rooms at the centre, a seminar room or one or several flats.

AN EXPERIENCED AND WELL-CONNECTED LOCAL PARTNER

MATI Bangladesh represents an experienced and reliable new partner to the PATRIZIA Foundation. For almost 25 years, the organisation has been providing aid to the poor of Bangladesh in a variety of ways. Apart from helping with schooling, vocational training, health care and organic farming, MATI Bangladesh has already set up four day care facilities in Mymensingh. "MATI is our partner of choice for this project," confirms Constanze. "As

an organisation, it does fabulous work on a local level, and it's well connected in Germany through its German office, MATI e. V."

Similar to the facilities already set up by MATI Bangladesh, the new PATRIZIA care centre will use the Essence of Learning concept. This triedand-tested programme also forms part of the PATRIZIA Foundation's Ready for the Future model and is specifically aimed at children growing up in difficult circumstances, such as war. other disasters or even extreme poverty. The model uses play to compensate for developmental deficits, thus helping children avoid problems later on in the classroom. "By offering nursery-level education, PATRIZIA Child Care Mymensingh will show families how to escape poverty. And it will offer the entire region the prospect of a better life," says Constanze Egger.

The building will be raised above the ground on piles due to the wet subsoil. Construction must be completed by May 2023.

Your donation makes an impact!

With **€500**

part of the building's **green roof** can be financed – so children can grow their own food and learn about sustainable activities in a playful way.

With €1400

you ensure children receive cooked meals by contributing to the costs of the **facility's two kitchens**.

With a partnership

you can contribute to the **construction costs of PATRIZIA Child Care Mymensingh** and make the project part of your corporate CSR strategy!

Donation account: IBAN: DE59 7208 0001 0160 0333 00

Payment reference: Bangladesh





Many helpers, one goal - there's a story behind every PATRIZIA KinderHaus facility

WORKING TOGETHER TO CREATE A BRIGHTER FUTURE

When you're growing up, the best chance you'll ever have of enjoying a better life in the long term is to receive a good education. Education lays a foundation for long-term development, be that political, social, cultural or economic development. It's also the key to permanently disrupting the vicious circle of poverty. To achieve this, the PATRIZIA Foundation manages its projects according to strictly defined quality standards.

CREATING THE RIGHT INFRA-STRUCTURE FOR EDUCATION

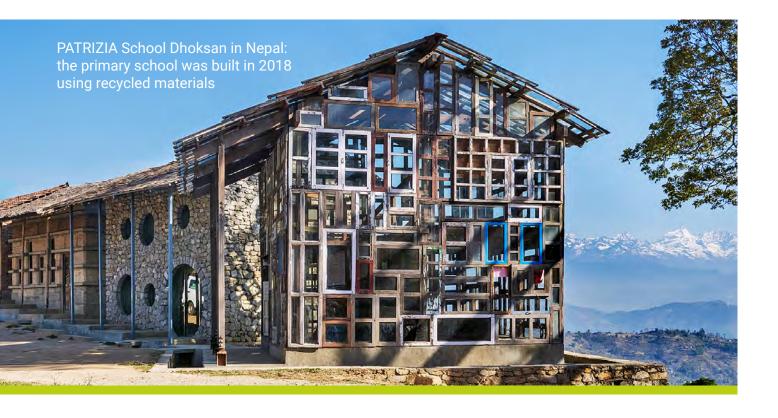
The PATRIZIA Foundation has been working towards this goal

for more than 20 years – with success. We want children and young people to be given access to a good education not only so they can lead a better life, but also so they become self-sufficient in a place where they can be looked after. Alongside our partners and supporters, the foundation builds KinderHaus facilities in the form of schools. training centres, hospitals and dormitories. We set up education systems and supply infrastructures where they are needed most urgently. The broad reach of all our foundation projects has a lasting impact on the wider region. "We think in the long term, on an overarching level. We want to provide lasting help and do good in the long term for chil-

dren, young people, their families and the entire community," says Constanze Egger, Deputy Chairwoman of the Foundation Board.

SELECTED PARTNERSHIPS

The PATRIZIA Foundation attaches great importance to close, long-term ties with its projects. Each KinderHaus facility is carefully selected to offer local help where it is most urgently needed, and all of our projects are operated by local partners for at least 25 years. In addition to its commitment to highly effective education methods, the PATRIZIA Foundation has a deep interest in demonstrable improvements in living standards. This is reflected not only in the projects we



"Everybody in the team is highly committed and feels passionate about offering educational opportunities to children and young people. We feel our work is very meaningful, and it means a lot to others."

Constanze Egger

organise, but also in our choice of partners. After all, our partners come on board with us for at least 25 years. To make this possible, we carry out a series of detailed checks before embarking on each project, thus ensuring that partnerships really do match 100% with the values and aspirations of the foundation. The partners of the PATRIZIA Foundation are closely involved in delivering each project and hold responsibility for running the facilities, which is another reason why we maintain permanent contact with partners, which includes regular on-site visits. Our focus lies equally in the strict building standards of our facilities and the emphasis we place on teaching at each educational institution. We ensure all Kinder-Haus projects benefit from the expertise they require by closely involving project and partner managers at the foundation, not only in the area of construction but also in terms of education standards.

PROJECTS WITH A LONG-TERM IMPACT

Every donated euro – whether it be a private donation, money provided as part of a CSR partnership, or a donation to help

Project manager Kristian Bollmann visiting the children's hospital in Peramiho finance a project - makes it possible to implement a project in the first place. And every donated euro makes its way to the location of each project. This is not just for the sake of things happening today and tomorrow, but with the long term in mind. Our KinderHaus facilities are flagship projects. They deliver individual and societal benefit that goes far beyond the material value of the actual properties we build. To demonstrate this to others and learn from each experience, our projects are carefully evaluated.





Making space for a good education

PATRIZIA School Ndanda in Tanzania needs urgent support





The population of Tanzania, which lies on the eastern coast of Africa, is very young. Almost half of Tanzanians are under the age of 15, and annual population growth stands at three per cent. The high proportion of children and young adults is pushing the state education system to its limits, with primary school classes of 100 pupils more the rule than the exception.

The impact this is having is monumental - not only on those in the younger generation but also on the overall nation, with many schoolchildren scarcely able to read or write. Not only does this leave them unable to attend secondary school, at an older age they lack the qualifications they need to learn a vocation. All that's left for them to do then is eke out a living as unskilled workers - and they remain poor. In contrast to the large number of unqualified workers, there is strong demand for skilled workers – desperately needed specialists in areas such as nursing, administration and hotel management. This shortfall is hampering development in the country as it strives to modernise. What's the answer? Good education.

NOT ENOUGH ROOM AT THE NEW PRIMARY SCHOOL

The Benedictine Abbey of Ndanda has been running a primary school in Ndanda in southern Tanzania since 2018. It is currently attended by 324 children up to year four. The problem was, there was simply not enough space to take on more year one pupils.

The PATRIZIA Foundation has been working with the Missionary Benedictines in Peramiho for many years. It was at the abbey that the foundation embarked on its very first project: PATRIZIA Children's Hospital Peramiho, which opened in 2002. The next logical step was to enter into a partnership and build an extension to the primary school in Ndanda. "Christian Temu, the new abbot appointed in Ndanda in 2021, was already well known to us from his time as the mis-

Offering a brighter future to as many children in Ndanda as possible – but to do that, PATRIZIA School Ndanda needs more space

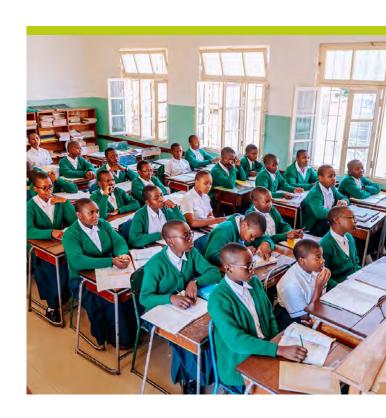


Few people in Tanzania learn to read or write properly. The future looks better for these children, who will have a better chance of learning a well-paid vocation and thus escape poverty.

sionary procurator in St. Ottilien. I was also able to visit the school briefly during a personal visit to the site in July 2021," reports Kristian Bollmann, who works in Partner and Project Management at the PATRIZIA Foundation.

The first step of the plan is to add a main building to the school to accommodate ten classrooms. Improvements will also be made to the sanitary facilities, including an extension.

Building work began in August, but despite moving full steam ahead with the construction work, costs are rising continuously due to the war in Ukraine. This is made worse by a fall in the exchange rate of the euro, plus skyrocketing energy costs, which are driving up the price of building materials such as cement. "We're extremely happy to have a sponsor on board,



"Education improves the overall situation for children – as well as their families."

Kristian Bollmann



covering a large part of the building costs," says Bollmann. "But there's no telling at the moment how much further prices will rise. There's urgent need for further financial support, so that we can finish the building work as planned."

OFFERING HOPE TO 620 CHILDREN

The new year one pupils are expected to move into their classrooms in April 2023. In the medium term, the new building will offer the chance for up to 620 children to attend PATRIZIA School Ndanda. Receiving a good education offers the chil-

dren every prospect of enjoying a better life.

The positive impact of school lessons extends far beyond the school arounds themselves: "Education improves the overall situation for children - as well as their families. This trickles down to the places they live in - and ultimately to society as a whole," explains Bollmann. To underpin these positive effects from the outset, including from a scientific perspective, the PATRIZIA Foundation is working with Vienna University of Economics and Business to assess the impact the initiative will have for PATRIZIA School Ndanda, which will also add transparency to the effect it has.

Your donation makes an impact!

With €500

you support the building of new classrooms and enable a child to receive a full primary school education.

With €3000

a new drinking water filter can be purchased for the children.

With €5000

part of the new sanitary building.

Donation account:

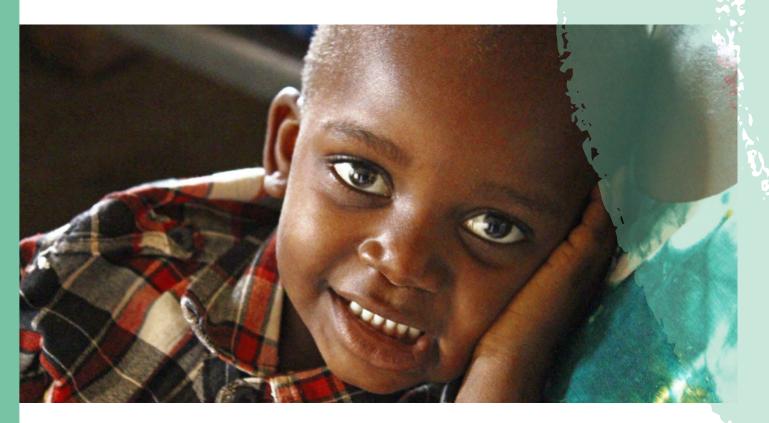
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Payment reference: Ndanda



DONATIONS THATIMACE ANIMPACE

The proven, long-term success of 20 years of work at the foundation



Building the future together' is not only the theme of this year's foundation magazine, it's also the guiding principle behind each and every Kinder Haus project at the PATRIZIA Foundation. Spanning a period of (at least) 25 years, all projects organised by the foundation are intended to provide children with an education and help them lead a life of self-determination. Yet the impact of KinderHaus facilities - and thus every euro received in donation - goes far beyond the support we lend to individual children. Kindergartens, schools, children's homes, vocational schools and children's hospitals

also contribute to sustainable improvements in the general living conditions of many families and the local communities, even across entire regions.

"Knowing that projects only start to create impact in the long term – and that they contribute to sustainable social change – has been in our thoughts from the very beginning. It's why all our projects are set up to last at least 25 years," emphasises Constanze Egger, Deputy Chairwoman of the PATRIZIA Foundation Board.



DEVELOPMENT OF OUR OWN IMPACT MODEL IN COLLABORATION WITH VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS

Ever since its establishment in 1999, the foundation has conducted regular impact monitoring. In 2021, it developed its own impact model with the support of the NPO Competence Centre at the Vienna University of Economics and Business. Working alongside Petra Ellert from partner management at the

PATRIZIA Foundation, Dr Christian Grünhaus, academic director at the NPO Competence Centre, and his colleague Flavia Bogorin have been developing a suitable assessment model and concrete survey instruments for regular impact monitoring.

The PATRIZIA Foundation and its partners understand how important their commitment is. "Anyone who's ever visited the site of one of our projects will have sensed the importance of our facilities to the local population," points out Petra Ellert. "By

conducting regular monitoring and independent assessments, we're gauging the impact of our projects. The results also form the basis of continual improvements to our KinderHaus projects."

STUDY TRIP TO TANZANIA – EVALUATING 20 YEARS OF WORK AT THE FOUNDATION

In June 2022, Flavia Bogorin visited KinderHaus facilities in Songea and Peramiho, as well as the PATRIZIA children's hospital in





Exercises with a sustained, long-term impact

Peramiho. On-site visits are the best way to assess the mediumand long-term impact of projects, as well as their influence on the region over the 20 years of the projects. To carry out her assessment, Flavia conducted extensive interviews with current and former pupils, teachers, support staff and partners of the foundation. Due to its size, the quality of medical equipment and the comprehensive nature of the services it offers, the hospital is now classified as a regional hospital. As such, it acts as the first port of call for the overall region, offering high standards of social care for many people who would otherwise only have very limited access to medical care.

"The paediatric isolation ward at the children's hospital in Peramiho has succeeded in eradicating leprosy in the region," explains Constanze. "Because the disease is no longer around for the children, in 2016 the help provided by the PATRIZIA Foundation allowed us to convert the isolation ward into a normal paediatric hospital."

It was a similar picture following visits to the secondary girls' school PATRIZIA School Peramiho, the children's home PATRIZIA Child Care Songea and the elementary school PATRIZIA Primary School Songea: the impact of aid spreads out into the wider region.



"The results of the evaluation substantiate the sustainable approach we've adopted since the foundation was established over 20 years ago. We change the systems – living proof of the United Nations Sustainable Development Goals, especially the SDG about quality education for all," says Constanze Egger.

IMPACT FROM THE VERY FIRST DAY – PATRIZIA PRIMARY SCHOOL NDANDA

The itinerary for Flavia's study included a visit to a new project in Ndanda, where extension work is currently underway with the support of the Missionary Benedictine Sisters at Ndanda Abbey. The new impact model was

presented and discussed at a joint workshop. The PATRIZIA Foundation has always set its sights firmly on desired outcomes. The difference now is that for the first time, plans are agreed with our partner even before building gets underway on site, capturing how the model will allow the impact of the project to be gauged.

THREE QUESTIONS FOR FLAVIA BOGORIN FROM VIENNA UNIVERSITY OF ECONOMICS AND BUSINESS ON HER FIRST IMPRESSIONS OF THE 14-DAY STUDY TRIP

Hello Flavia. How do you measure the impact of a foundation that wants to give children a better future?

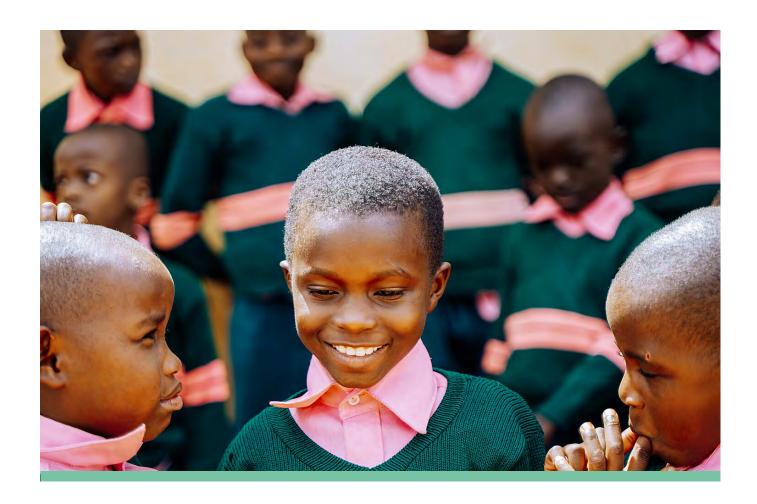
We start by looking at the numbers. How many children attend the school, or how many have received medical treatment? The next step is about impact. Does the school leaving certificate make it possible to go on to vocational training? Does that lead to a higher family income? Do families from the local area look to this development as a kind of role model? To understand this, we conducted interviews in Tanzania. Based on the results, we're currently drafting a report on our assessment. In addition, regular impact monitoring is being carried out on all PATRIZIA Kinder-Haus projects, with the aim of chronicling impact annually in keeping with the impact model.

What was your initial impression in Tanzania? It became very clear just how strongly education influences people's journey in life. The interview-

ees were extremely self-confident and contemplative, and they had strong personalities. These are ideal prerequisites for a successful career. Success stories like this motivate pupils and teaching staff to become even more involved. This has set an upward spiral of improvement in motion.

In your opinion, is there a key factor that determines the success of PATRIZIA KinderHaus facilities?

The children are the key. The rule if you want to change something is: the sooner, the better. In this respect, the PATRIZIA Foundation is doing things the right way. That said, a building won't change anything by itself. It's only when things are done over an extended period that systems change. So the long-term approach of the PATRIZIA Foundation, with its partner programme in collaboration with local partners on site, lays a crucial foundation for success.







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PATRIZIA CHILD CARE MYMENSINGH

Enable children to escape extreme poverty through education!

Further information: Page 8





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DONATIONS THAT MAKE AN IMPACT

Donate now and help children worldwide! Every euro gives children the opportunity to receive an education, based on methods that are scientifically validated through impact monitoring.

Further information: Page 20

DONATE NOW!

EDUCARE EUROPE FUND

Help refugee children from Ukraine come to terms with the things they have experienced – and return to everyday life in their new surroundings.

Further information: Page 26



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READY FOR THE FUTURE

Your donation helps introduce digital systems and offer digital media training. Become a CSR partner to the foundation and sponsor a digital classroom.

Further information: Page 40



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SUPPORT FOR REFUGEE CHILDREN FROM UKRAINE

The EduCare Europe Fund makes it possible to offer quick and sustained help

When the first shocking news broke about the war and suffering in Ukraine, it was clear to the PATRIZIA Foundation that we had to help – and indeed will help. Particularly for children, war and flight – not to mention losing your home and the terrible, traumatic things they've experienced – also means losing the chance to attend school. This is where the EduCare Europe Fund comes in. Its aim is to respond quickly in

the areas that matter most – by offering education and care.

FOCUS OF THE EDUCARE EUROPE FUND

By offering Safe Spaces, refugees from Ukraine can be provided with a place of refuge and retreat – and be offered their first chance to deal with potential trauma. The fund also supports measures that not only pave the

Help refugee children come to terms with the things they have experienced – and return to everyday life in their new surroundings. Your donation provides them with education, care – and reassurance.

Donate now!



www.patrizia.foundation/en/donate

Donation account:

IBAN: DE59 7208 0001 0160 0333 00

Call for donations: The EduCare Europe June

way for Ukrainians to integrate into the country of refuge, but also make it possible for children to return to the classroom. It's also a chance to fund building projects such as school extensions, care centres and therapy facilities in order to provide refugees with somewhere to go to in the long term. The PATRIZIA Foundation is also offering support to volunteers helping with the integration process, with activities such as workshops, visits to the local authorities and language courses. Measures being organised through the EduCare Europe Fund are currently being implemented with partners in Warsaw, Poland, and Augsburg, Germany.

QUICK AND TARGETED HELP IN AUGSBURG

The PATRIZIA Foundation is using €100,000 to finance activities in Augsburg aimed at helping Ukrainian children and young people come to terms with their experiences and settle into their new (school) routine. Most of the work it's

involved in is with two local charitable organisations, Ukrainischer Verein Augsburg and Deutsch-Ukrainischer Dialog, both of which are organising support based on a wide range of activities – language courses, help at school, theatre and art projects, and much more.

STRONG PARTNERS AND VOLUNTEERING ACTIVITIES

As partner companies of the PATRIZIA Foundation, insurance company WWK and the law firm Sonntag & Partner are supporting the EduCare Europe Fund with generous donations. Markus Thürauf from the business law firm Sonntag & Partner in Augsburg explains: "When we heard that the PATRIZIA Foundation had set up the EduCare Europe Fund, immediately after the outbreak of war in Ukraine, it was a matter of concern for us that we provide help in the region alongside the foundation."

Stefan Sedlmeir from WWK Insurance adds: "The PATRIZIA Foundation is pro-

Some children and young people are traumatised, which can lead to learning difficulties





"We know that 100 per cent of every donated euro goes to the families that have fled."

Markus Thürauf

viding rapid and targeted help in collaboration with two highly committed organisations here on the ground. We're impressed by this – and we're happy to be involved as a partner."

The commitment made by the companies goes far beyond monetary donations, with volunteers from both firms providing practical support following professional training as volunteers.

OFFERING REFUGEES SOMETHING TO LOOK FORWARD TO

The foundation is also providing help in Poland, because our neighbour has taken in the majority of refugees. Working alongside the Pallottines, the PATRIZIA Foundation is using money from the fund to support refugees in Warsaw. In addition to funding local facilities, the foundation is also helping with teacher train-

ing. An initial four-day training course has already been conducted as part of a programme called Train the Teacher (see p. 30/31).

A variety of measures have already been implemented until now, with more to come in 2023. Why not help us offer young refugees from Ukraine the chance of a better future by supporting the EduCare Europe Fund through a donation or partnership?



VOLUNTEER TRAINING IN AUGSBURG

Volunteering requires careful preparation. The PATRIZIA Foundation attaches great importance to training the volunteers who will accompany Ukrainian families in Augsburg. The first group to undergo training included staff volunteers from the PATRIZIA Foundation, PATRIZIA SE and WWK Insurance. After a general introduction to volunteering, training focuses on dealing with the trauma expressed by children, not only in the things they say but also in their learning behaviour. Supported by the experienced emergency educationalist and PATRIZIA Foundation expert Beatrice Rutishauser Ramm, the volunteers are taught the techniques of helping children with the learning process. The course participants are equipped with different tools and given advice on personal mindfulness. This is to help them deal with their own experiences in the course of volunteering.

Engagement is rewarding

PATRIZIA received the German BeteiligungsPreis (Engagement Award) from BeteiligungsReport Magazine for the EduCare Europe Fund.



PATRIZIA VOLUNTEERS SUPPORT UKRAINIAN SATURDAY SCHOOL IN AUGSBURG

In addition to lessons in Ukrainian, the Ukrainian Saturday School offers a forum to refugee children and young people in which to form bonds with others from their cultural background against the backdrop of shared leisure activities. The project is just one of the initiatives being organised in collaboration with Ukrainischer Verein Augsburg. Accompanied by a Ukrainian supervisor, two PATRI-ZIAns, Nadine Rabija Mujezinovic and Giancarlo Tosto, supported the local team by volunteering at a sports festival for the children and young people. They also took part in a number of sports activities. "It was an incredibly valuable experience for us to see what was essentially quite a small and lowkey activity turn into so much fun, joy and gratitude among the children and young people," says PATRIZIA volunteer Giancarlo Tosto.

SUMMER SCHOOL AND HOLIDAY CAMP

To keep the Ukrainian Saturday School going, a German-Ukrainian Summer School was organised in Augsburg from 5 to 9 September. The event was organised as a week-long holiday camp to allow children and young people who have fled Ukraine to participate in a variety of activities. The programme included art therapy, music courses, instruction on integration and sports training.

"It was a time to fortify psychological faculties and offer mutual support," said Dr Olena Yaremko, psychologist and chair of Ukrainischer Verein Augsburg. "We hope projects like this become a tradition and that we can already start organising the next get-together for the holidays."

PARTNERSHIP WITH THE YOUTH THEATRE

Dance, try things out and – above all – enjoy your-self: with support from the charity Deutsch-Ukrainischer Dialog, and accompanied by a trained drama teacher, young refugees can also participate in activities organised by Junges Theater, the young people's theatre in Augsburg. For example, one project was a workshop that involved rehearsing and performing choreography for a theatre session on September 30.

"The theatre workshop was an opportunity for the young Ukrainians to express their feelings entirely without words – only through dance, music and light – to work on their experiences in Ukraine, and to take first steps towards integrating into a new life," highlights Olga Pöschl, assistant deputy chair of Deutsch-Ukrainischer Dialog. "The project also allowed them to forge new friendships and gain valuable theatrical experience."

Teacher training on responding to the needs of traumatised children



TRAIN THE TEACHER PROJECT IN WARSAW

The first Train the Teacher session organised by the PATRIZIA Foundation has taken place in Warsaw, Poland. Lasting a total of four days, the training sessions allowed Ukrainian and Polish teachers to learn how to address the needs of traumatised children and help them return to the classroom. Instruction also takes the different stages of developmental progress of children and adolescents into account. The training is conducted by education expert Beatrice Rutishauser Ramm based on an emergency pedagogical method called Essence of Learning, which works with simple materials to enable people to learn in different environments.

SAFE SPACES – OFFERING A PLACE OF REFUGE AND RETREAT

In collaboration with the Pallottines, dormitory facilities for no less than 200 people, including 130 children and young people, have been set up in Poland since the beginning of the war in Ukraine. There are also plans to install further facilities. In addition, three Safe Spaces have been organised to provide children and young people with a place of refuge – somewhere to laugh and play in, or to receive emergency educational support. The aim of the support programme is to familiarise mothers, as well as third-party carers and teachers, with the challenges faced when helping traumatised children and adolescents.

Your donation makes an impact!

€350

allows you to support **therapy for young people** who have experienced war or had to flee their country

€1500

allows you to fund a child-friendly place of refuge and retreat for children at a refugee centre **in Poland**

€ 2500

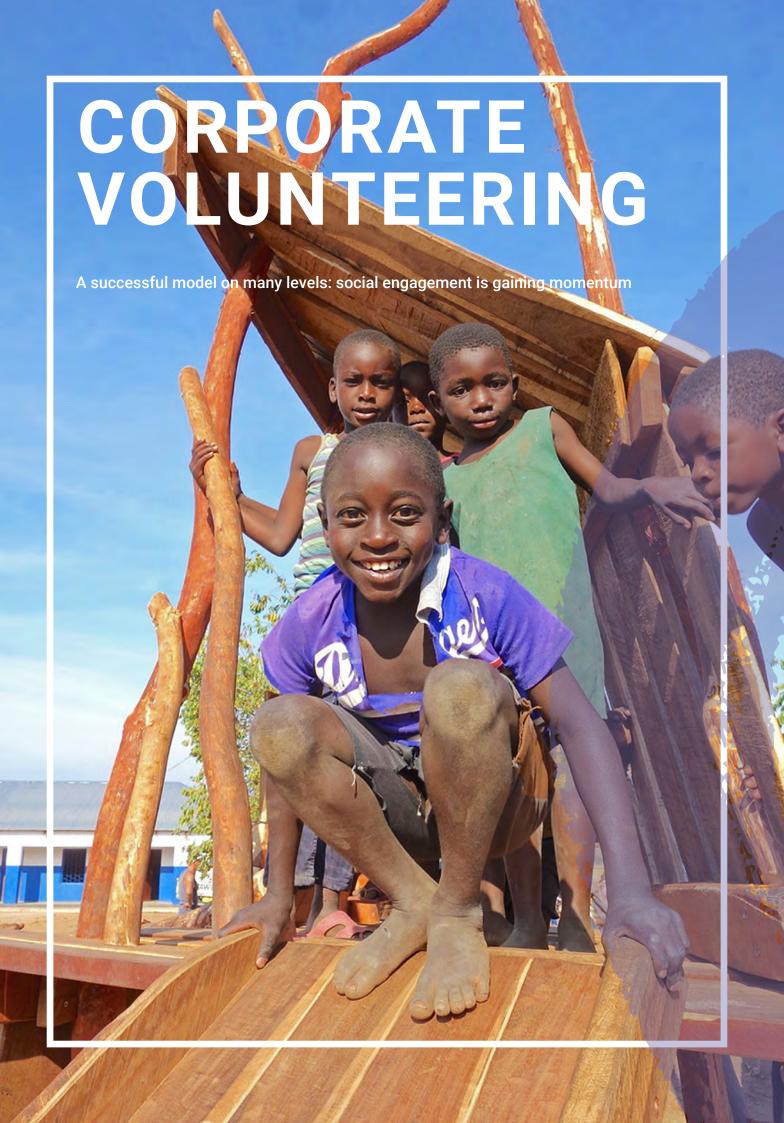
allows you to help ten children attend the Ukrainen Saturday School in Augsburg for another year

Donation account:

IBAN: DE59 7208 0001 0160 0333 00

Payment reference: The EduCare Europe fund







A climbing frame similar to the one that will be built at PATRIZIA School Yaoundé as part of a volunteering project

Social responsibility is becoming increasingly important for many companies and is a firmly anchored element of business models. Voluntary work, known as corporate volunteering in this area, allows companies to promote social involvement among employees. Firms derive significant benefit from this, in two ways. First, they play a part in solving societal problems, and second, there are financial benefits in corporate volunteering.

CORPORATE VOLUNTEERING – BENEFITS TO ALL INVOLVED

Companies that succeed in making corporate volunteering an integral part of their corporate culture benefit in a number of ways. Apart from enhancing company reputation, their commitment also helps retain and acquire customers. In addi-

tion, they gain respect from the general public. Corporate volunteering also brings benefit within companies. Staff loyalty, employer branding and attracting talent help safeguard companies in the long term. Young people in particular tend to seek work that provides a sense of purpose and seek companies that show social responsibility. Having the opportunity to express and embrace social commitment within a company is also beneficial to individuals. For example, it promotes social skills and teamwork.

A PLAYGROUND FOR THE CHILDREN OF YAOUNDÉ

A current example of corporate volunteering: in early 2023, eight volunteers from the Next Gen team at PATRIZIA SE will help us build a new, child-friendly playground at the PATRIZIA Kinder-Haus facility in Yaoundé, Cameroon. They're the first PATRIZIA employees to become actively involved in one of our projects outside Europe. The challenge they face is that they'll not only have to make the playground themselves, in a place they've



Planned projects of the PATRIZIA Foundation





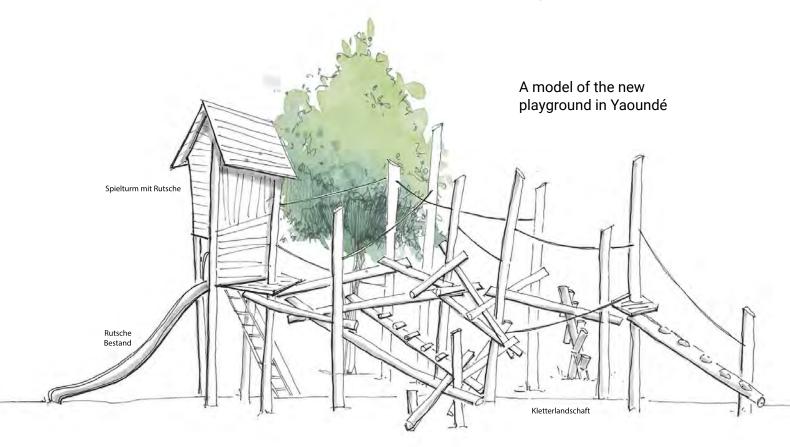
Hands-on support together: volunteering projects benefit everyone involved

never been to, but they'll also be working with people from different cultures. They're also doing fundraising before travelling to Cameroon, because most of the construction costs are being raised by the volunteers themselves.

SOCIAL RESPONSIBILITY AND THE PATRIZIA FOUNDATION

For businesses, non-profit organisations can serve as a door-opener to corporate volunteering. It is much easier to engage in social activities if you form a longer-term partnership, especially with an organisation like the PATRIZIA Foundation. Close contacts and being able to count on the support of foundation staff also make it possible to organise a whole variety of activities at short notice. Émployees can be given the choice of joining in with existing volunteering activities, or organising their own fundraising activities with the support of the PATRIZIA Foundation.

If you would also like to plan a volunteering activity with the PATRIZIA Foundation, feel free to contact us at any time.







The importance of employer branding

An interview with Simon Woolf, Chief HR Officer at PATRIZIA SE

"For us, it's important that our investments create a positive legacy for lots of people"

Simon Woolf

inding and keeping good people is becoming more and more of a challenge for companies. At the same time, employer branding is evolving into an increasingly important instrument for boosting positive perceptions of a company as an employer. But what exactly is employer branding? Why is authenticity so important to an employer brand? And where does social engagement come into corporate strategies? In a recent interview for our PATRIZIA Foundation magazine, Simon Woolf, Chief HR Officer at PATRIZIA SE, offers an explanation.

Can you briefly explain what's meant with employer branding?

So in simple terms, an employer brand is who you are as an organisation, how you present yourself and ultimately the lens through which potential talent and current employees view an employer. It essentially captures everything a company does to enhance its reputation among talent communities in order to advance its position as an employer of choice.

What role does the PATRIZIA Foundation play in PATRIZIA's employer brand?

I'm a big believer that a strong employer brand is anchored by strong organisational purpose – who we are, what we stand for, and the values and behaviours that we live by. The PATRIZIA Foundation is a real statement of intent for shaping our purpose at PATRIZIA, which ultimately helps us – as a company – deliver on our mission of building communities and sustainable futures.



Volunteering is perceived as meaningful and strengthens loyalty to a company

Why do you think a strong employer brand is important to PATRIZIA?

The foundation is hard evidence that we really do put our money where our mouth is when it comes to showing the world that we are who we say we are. For me, it's all about authenticity – behaving and acting authentically has never been more important as meaningful, purpose-driven work has become, right up there on the list of priorities for talent, whether that's new recruits or our existing employee community.

From an employee's perspective, how does PATRIZIA's partnership with the foundation enrich their role?

While PATRIZIA is of course a commercial investor in real assets, our business model is very much built around leaving a positive legacy in the communities we invest in. The foundation is a brilliant way for employees to make a real impact in their day-to-day roles and see a direct return on their efforts. Volunteering is at the heart of this and having the opportunity to do something good, give back and 'pay it forward' is an important part of the employee experience at PATRIZIA!



Can you talk about some of the other benefits that volunteering with the foundation brings for PATRIZIA employees?

So the recent Bavarian Peaks Challenge is a great example of volunteering in action. It was an absolute pleasure to see the joy that PATRIZIA employees got not only from completing the challenge itself, but the success of the fundraising, too – one employee single-handedly raised over €30,000! But it goes much deeper than just delivering 'feel good factor' – it was an amazing leveller that brought together different cultures, created new friendships and networks,

strengthened our community and sense of purpose, and reminded everyone that we can all make a difference.

Finally turning to CSR, how can supporting a charity like the PATRIZIA Foundation fit into a company's corporate strategy? I think there's a fundamental link between acting as a responsible organisation and advancing equity, diversity and inclusion (ED&I). Ensuring a level playing field for everyone is a core pillar of our ED&I strategy and is something we know will make us an even better company. This ethos aligns perfectly with the founda-

tion's mission of making education a birth right for everyone – which is the ultimate example of levelling the playing field!

Volunteers also helped with the Ukrainian Saturday School in Augsburg



Discussion rather than face-to-face teaching

Impacts of digital transformation project in western Kenya extend far beyond the school grounds



Following successful pilot schemes in Cameroon, Nepal and Rwanda, the Ready for the Future project is also now underway in Kenya. To join the kick-off event, Dr Auma Obama, whose Sauti Kuu Foun-dation runs PATRIZIA Vocational Training Center Alego, travelled to Augsburg to present the project alongside Foundation Board member Constanze Egger, project manager Petra Ellert and Otto Dodoo. The holistic approach adopted for the Ready for the Future project is based on the concept of Essence of Learning. This involves using learning methods and techniques that allow children to learn inde-pendently and tap into their natural curiosity, rather than rely on learning by rote and face-to-face teaching. The concept also takes teacher training into account and ensures digital infrastructures are in place capable of adapting to the learning strate-gies of children and their individual abilities.

Social investments in the cities of tomorrow

Sponsor Circle event and panel discussion in Augsburg

Sustainable investments and infrastructures that focus on fostering social equality lay an important foundation for the cities of tomorrow. This was the conclusion of a panel discussion on smart cities and social care, which was organised as part of the Sponsor Circle event and springtime festival held at the Fuggerei NEXT500 pavilion on Town Hall Square in Augsburg. During the event, Count Alexander Fugger-Babenhausen, Wolfgang Egger, Angelika Jacobi and Marleen Bikker-Bekkers discussed the nature of urban life in the future. It was felt that only a social city - one that offers educational opportunities to all - can be a smart city. What is therefore needed in particular are private companies willing to contribute financial resources and know-how.

Around 70 members of the PATRIZIA Foundation Sponsor Circle attended the event. All set an example as successful business leaders sharing the goal of the foundation of fostering educational opportunities worldwide, something made possible through their financial support.



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38 HIGHLIGHTS

The Bavarian Peaks Challenge: from Wendelstein to Songea

Working alongside our partners, sponsors and other supporters, the PATRIZIA Foundation and 40 volunteers from PATRIZIA SE have successfully raised more than €125,000 on behalf of PATRIZIA Primary School in Songea, Tanzania.

The aim of the fundraising event was to finance a new two-storey building at the school. More than 500 children will now be able to enjoy the benefits of a modern school building, comprising 14 well-lit classrooms, good sanitary facilities, a library, a staff room and a large courtyard for breaks and assemblies. The initiative is considered a lighthouse project for the entire rural area in southern Tanzania.

To mark the end of the fundraising event, on 18 September the hardworking

volunteers embarked on a hike in the Bavarian Alps. Despite 20 centimetres of new snow at the summit, after two months of fundraising the intrepid hikers were keen to meet up in Bad Feilnbach in southern Bavaria and take on Wendelstein Mountain – an ascent of no less than 2300 metres, or roughly 7500 feet. We're particularly grateful to the more than ten sponsors and our main sponsors, CMS and Saltgate, who were with us for every step of the challenging hike.



READY FOR THE FUTURE

Children and young people are particularly badly affected by a crisis – especially during natural disasters and pandemics, which have a tendency to disrupt education. The PATRIZIA Foundation is taking countermeasures with its Ready for the Future project. To secure education standards in the long term, it is setting up digital platforms and introducing new learning methods.

When the COVID-19 pandemic arrived in 2020, schools and other educational institutions locked their doors in all corners of the world. The PATRIZIA Foundation realised immediately that quick action was needed. Their first step was to safeguard people's well-being. As well as introducing food and hygiene measures, the Corona Fund Education Healthcare also ensured teachers would continue to receive their salaries. This safeguarded important systems and processes, so that children and young people could still return to the classroom - whilst observing the rules to prevent infection, of course.

Despite immediate priorities, the PATRIZIA Foundation thought about long-term needs from day one. To prevent children and young people being cut off from their schooling again due to another crisis, the foundation is moving to digital education. To pave the way for this, it is accompanying schools, teachers, children and parents step by step on the digital transformation journey, introducing special child-centric methods that allow children to actively learn by themselves.





Improving education standards in the long term

HEICO Group is partner to the Ready for the Future digital transformation project

hildren and young people need access to a good education, especially in times of crisis. This was demonstrated in spectacular fashion by the coronavirus pandemic. Based on this experience, the PATRIZIA Foundation has launched its Ready for the Future project. With the right computer systems, lessons can continue to take place in the long term - even with no access to school buildings or the classroom, for example due to natural disasters or pandemic restrictions.

To offer digital lessons, however, it's not enough to simply put hardware and the technical infrastructure in place. Teachers and students need instruction on the use of digital systems and it's important to involve parents in the process. This is because face-to-face, classroom-based teaching, still par for the course in many countries, is being replaced by teaching methods that allow children to actively learn by themselves, and this is the only way to enable them to apply what they've learnt on the computer independently.

MAKING IT POSSIBLE TO LEARN IN TIMES OF CRISIS

It's also important to remember that crises like the global pandemic often result in learning difficulties among children and young adults, as well as developmental delays. This is where the Essence of Learning (EoL) programme comes in. Based on the natural journey children go on during development, EoL leads children step by step through the process of independent learning. This, in turn, lays a good foundation for making effective use of digital technology.

The aim of the Ready for the Future concept is to address these requirements and establish the right conditions for children to learn with digital technology – individually in any country, based on modern methods that focus on the need of the child. The



project kicked off in 2021, initially at three schools in Nepal, Cameroon and Rwanda, with more projects coming on board in Kenya and South Africa in 2022. In the long term, Ready for the Future will be introduced across the board at all PATRIZIA Kinder-Haus facilities.

HEICO ACTS AS SPONSOR IN SUPPORTING CONCEPT DEVELOPMENT

To develop such a wide-ranging concept, the PATRIZIA Foundation needs experts, time and financial resources. This is being provided by HEICO Group as the sponsor of the project. A family business, HEICO is impressed by the Ready for Future initiative. Angelina Ebeling, co-owner of HEICO Group, remembers the first meetings: "The people we spoke to invested so much of their time. As a result, we came up with Ready for the Future, as a project that's a good fit with us as a company."

The project reflects the Ebeling family's passion for Africa, as well as HEICO Group's commitment to education and staff development. "Also, we're given plenty of room to decide things with them," adds Ebeling. "The target outcome is a new, forward-looking approach to learning. This gives us a chance to make a real difference and improve things for generations, and that's important to us as a family business."

"We attach great importance to working with sponsors and partners individually and identifying a suitable project for them," highlights Sandra von Waldenfels, responsible for Donor Relations & Services at the PATRIZIA Foundation. "If there's a good match between the project and the sponsor, it's a solid basis for a long-term, successful partnership."



BECOME A PARTNER OR PROJECT SPONSOR OF THE PATRIZIA FOUNDATION!

- Visibly demonstrate that you are taking social responsibility as a company and support the Sustainable Development Goals of the United Nations.
- Work with us in identifying a project at a KinderHaus facility that matches your business goals.
- You will be given the opportunity to visit projects by taking part in trips to individual locations.
- You will receive comprehensive materials for use in internal and external communication.
- As a socially responsible company, you attract new and committed employees.
- You will be allowed to become involved in an exclusive network and exceptional events.

OUR PROMISE TO YOU:

- Long-term commitment: we are committed to supporting all projects for at least 25 years.
- Professional support: we promise to make the very best use of every euro.
- Transparency: you are given a comprehensive overview of your partnership project – from initial planning to final implementation.

Foundation Shop

Looking for a nice gift for someone?

Like to tell others about your commitment to the PATRIZIA Foundation?

Order something from our shop and, at the same time, support us with our projects!





How to order:

- 1. Send an email to shop@patrizia.foundation and tell us which article(s) you would like to order
- 2. We will confirm your order and send an invoice
- 3. Simply pay the invoice
- 4. Your ordered goods will arrive within approx. 14 days

Shipping costs:

€6.50 for standard shipping within Germany, €10 for the rest of Europe. Free shipping for orders of €50 of more.

Cancellation:

You have the right to withdraw from purchases within 14 days without naming your reasons.



CAP WITH PATRIZIA FOUNDATION LOGO

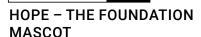
This blue baseball cap looks wonderful with the hoodie.





COTTON T-SHIRT WITH THE PATRIZIA FOUNDATION LOGO

100% combed organic cotton in white with round neck and the PATRIZIA Foundation logo on the front.



€34

Our cuddly little squirrel would make a lovely gift for young or old. He's approx. 22cm tall, allergy-friendly, washable and made of high-quality soft fabrics (using AZO-free dyes). He was also manufactured climate neutrally and adheres to EU standards.



€25

COTTON HOODIE WITH THE PATRIZIA FOUNDATION LOGO

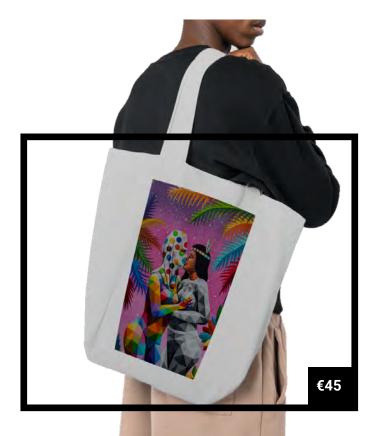
Blue hoodie made from high-quality organic cotton featuring our 'Building better futures' slogan. Keeps you nice and warm in cool weather.



COTTON CARRIER BAG WITH ART PRINT

Available in three versions: Light grey or white cotton bag featuring an art print by **Mirko 'Daim' Reiser** (left, above) and **Jana & JS (right, above)**. Light grey cotton bag featuring an art print by **Okuda San Miguel (right)**.

Size 37 x 49cm, 80% organic cotton, 20% polyester, fair trade and machine-washable up to 30°C.



Volunteering for all

Running for a good cause: the Remote Run for Cameroon

The #patriziarun is entering its third round this year. From the middle of December 2022 to mid-January 2023, running enthusiasts everywhere are invited to dust down their jogging shoes and cover a distance of 5km, either alone or running as a team. That said, it doesn't necessarily have to be a run – people can also walk the distance if they choose. The net proceeds from all entry fees and any other donations will go 100% towards a volunteering event being organised in Cameroon in April 2023, supporting the construction of a playground at PATRIZIA School Yaoundé. In addition to organising virtual runs, there are also plans this year to organise a group run in Augsburg.

The date for the run will be published on our website in November, along with links for volunteers to participate in the **patriziarun**. Give it a





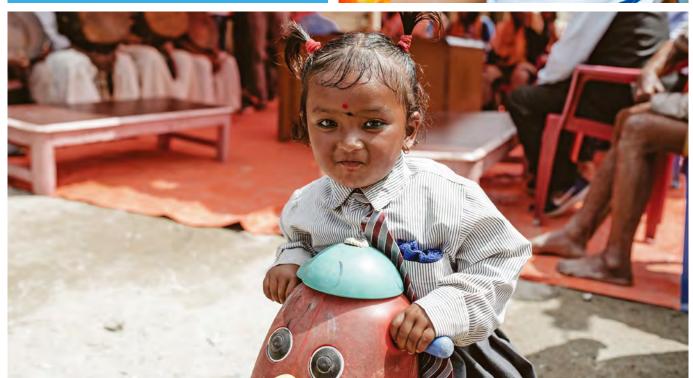
Cycle for Ukraine – taking to the saddle together to help others

From a quick ride after work to crossing the Alps. The second #patriziaride took place this year from 1 - 30 June under the motto Cycle for Ukraine − Together for Solidarity. In total, 235 participants took to the saddle, raising over €6800 for the EduCare Europe Fund. The aim of the event was to help kids and teenagers affected by the war in Ukraine so they could get back to normal school life again (see page 26). By the end of the event, the volunteers cycled 54,474 kilometres. Cyclists from more than 20 nations took part in the event, from the USA to Australia. The keenest cyclist covered a stunning 2167 kilometres.

We look forward to reporting back on the next #patriziaride in June 2023.







Sweet Greets – a yummy form of volunteering

Say a quick thank you or simply send someone fond regards: Sweet Greets is a volunteering initiative organised by PATRIZIA SE to allow people at the company to raise a smile with a digital greeting and sweets, and make someone happy – anywhere in the world, across all PATRIZIA sites. For every Sweet Greet we send out, one euro goes towards PATRIZIA School Buyamba in Uganda to help fund a new kitchen. Not only is it nice for people at PATRIZIA to read kind words and snack on a bit of chocolate, at the same time they're offering valuable help to the foundation and its projects.



If you're also interested in organising a volunteering event or a fundraising campaign at your company, we will be delighted to help you make things happen. Simply contact us.



YOU CAN MAKE A DIFFERENCE!

