

PATRIZIA Foundation

Magazine



25 years

**PATRIZIA
Foundation**

Building better futures.



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Editorial

Dear friends and supporters of the PATRIZIA Foundation,



2024 is a very special year for us. We are celebrating the 25th anniversary of the PATRIZIA Foundation – a quarter-century filled with dedication, growth and remarkable achievements. We look back on this time with great gratitude and pride, reflecting on the numerous stories and

experiences that have shaped our work.

Our journey began with the simple yet profound belief that every child has the right to health, protection and education. Only with these essentials can a self-determined future be achieved. This vision has been driving founder Wolfgang Egger and our supporters for 25 years, realising projects worldwide that bring sustainable and measurable changes. And that's exactly what we have achieved: whether in Africa, Asia, South America or Europe – our projects have a lasting impact and make a difference by enabling children and young people to take control of their own lives thanks to access to education. Our projects are much more than just buildings. The aim is always to achieve a lasting impact and enable our project partners to actively shape the future and improve the lives of young people.

Since 1999, we have enabled over 700,000 children and young people to access education, healthcare and a safe home. Every single success story is the result of our team's tireless efforts, but above all of the generous support of our donors, sponsors and partners. Together, in line with the motto 'From Charity to Change' we create real change, both in our projects and for our supporters.

In development cooperation we know how important long-term and impact-oriented planning is. That is why we accompany all our projects for at least 25 years. This approach allows us to create positive developments over an entire generation and pursue ongoing optimisation. Our goal is not just to build schools and hospitals, but to ensure that the projects have a lasting positive impact that is not only visible but also measurable.

Looking to the future, we have set ourselves an ambitious goal: By 2030, we aim to provide better opportunities to one million children worldwide. It's a big challenge, but we are firmly convinced that we can achieve it – together with you, our friends and supporters. We have already accomplished so much in the last 25 years. On behalf of the PATRIZIA Foundation, I would like to express my sincere thanks to all of you! The foundation's work would not be possible without your passionate support and active collaboration. Your dedication and commitment inspire and motivate us to think big and always see opportunities rather than obstacles.

Now I wish you much joy with our magazine!

Sincerely,

Astrid Gabler

Chairwoman of the Board PATRIZIA Foundation





From Charity to Change

25 Years PATRIZIA Foundation

An interview with the founder of the PATRIZIA Foundation, Wolfgang Egger, about impact, inspiration and intelligent solutions for sustainable societal impact.

Wolfgang, how does it feel to look back on a quarter-century of successful foundation work?

Wolfgang Egger: It's a wonderful feeling. Over the past 25 years, our foundation team, partners, sponsors, and, of course, PATRIZIA employees have achieved a lot. We've provided over 700,000 children and young people worldwide with access to education, healthcare and a safe home. This has given them the opportunity for a better, self-determined life. That's why we embarked on this journey, and it fills me with great joy.

What motivated you to establish the foundation?

Wolfgang: Simply put, to create impact. That has always been in our DNA! We've been supporters of the Bunte Kreis since 1984, long before the actual foundation was established. Their socio-medical aftercare concept for chronically and critically ill children and their families, implemented in our PATRIZIA KinderHaus facilities in Munich and Hamburg, was legally established in German health insurance law about 20 years ago. This was a great success because it has reached society at large and can be accessed when help is needed. Everything we do must have societal relevance – supporting communities and enabling futures. Building communities and sustainable futures –that's our focus.

How has the foundation's work evolved over the years?

Wolfgang: The foundation has become more professional and expanded. Initially, we focused on local projects; today, we operate globally. We have always built infrastructure but now also focus on programmes. Importantly, the foundation has evolved into a significant 'problem solver'.

A problem solver?

Wolfgang: Yes! Look, there are many individuals and companies who want to contribute more to society and do good. They

often lack the time, capacity and expertise. We bring all this into the partnership. We have the know-how, a decades-old network and professional structures, making it easy for anyone interested to contribute. We act as a catalyst – and above all, a professional one. Because if you want to do good, you should do it exceptionally well. It's not about charity anymore; it's about change and sustainable societal transformation.

The foundation recently opened a branch in the UK. What is the idea behind this?

Wolfgang: Our UK branch is another critical step in increasing our global reach. With Carol Gillanders, we have someone with vast experience and a proven track record in the British charity sector. And with Lord Andrew Lloyd Webber and Lady Lloyd Webber we have gained two very prominent new ambassadors for the foundation. They

support our educational initiative, Hearts4Change, which we launched as our "change campaign" earlier this year. This is a project close to my heart because Hearts4Change covers the three pillars on which sustainable, valuable education rests: sport, music and art. With Lord and Lady Lloyd Webber and the MISST project we support, we are promoting musical education for children in schools that serve areas of significant disadvantage. Our ambassador, World Cup winner Mario Götze, stands for the impact of sports on children and youth development. And our PAT Art Lab shows that only art can turn built spaces into real living spaces. Spaces that inspire and educate. This is our understanding of education – a triad of sport, music and art that's both inspiring and intrinsically motivating.

The foundation has ambitious goals for the future. What are your visions for the coming years?

Wolfgang: Our goal is to provide one million children worldwide with access to education by 2030. It's ambitious, but we will achieve it – together with our partners, sponsors and



It's all about change, not charity.

Wolfgang Egger



employees. The focus is also on vocational education, as seen in our KinderHaus projects in Alego, Kenya, and Ntarama, Rwanda.

Can you elaborate on that?

Wolfgang: Obviously, a high school diploma without vocational training is clearly not enough to sustain a livelihood. Only those who learn a profession have the chance of a job and a regular income. We want to support this – for the people and the regions on-site. We are currently developing cooperation models for vocational training programmes that are very exciting and interesting for SMEs in particular. This will certainly become more concrete in the course of this year.

How important is the engagement of PATRIZIA employees for the foundation?

Wolfgang: Incredibly important! Over half of our employees volunteer for the foundation. Their actions alone raised about EUR 200,000 in donations last year. Their commitment shows that they stand behind the foundation's values, and honestly, that touches me deeply. Volunteering also strengthens cohesion, team building and employer branding. It has a consistently positive impact on the social culture within the company...

...in other words, the 'S' in ESG (Environmental, Social, Governance) in PATRIZIA's corporate culture?

Wolfgang: Yes – and this 'S' is of central importance to us. It stands for social engagement and has a direct positive impact on long-term growth, stability and the company's reputation. Through our projects and volunteering opportunities, we offer an attractive package that benefits both our employees and our partners. As I mentioned earlier, we solve the problem for many who want to participate but face limitations. With the PATRIZIA Foundation, they can fully integrate the social element into their corporate culture or CSR approach without needing their own infrastructure.

How essential is the collaboration with partners and sponsors for the foundation?

Wolfgang: It's essential because it enables us to finance and accompany projects over 25 years. We greatly appreciate the trust and support of our sponsors and continuously work on strengthening existing partnerships and building new ones. As a member of the Mittelstand Education Initiative, we expand our impact and aim to create valuable cross-connections among companies. Again, as I said before, it's about societal relevance that goes far beyond charity. It's about participation. In my view, one can no longer afford not to play an active part in shaping and sustainably developing communities.

'Making an impact' means to you personally...

Wolfgang:...creating long-term positive changes.

Has the PATRIZIA Foundation changed your outlook on your own life?

Wolfgang: It has made me more aware of how fortunate I have been in my life. From a young age, I had people around me who trusted and enabled me to go my own way and shape my future. You know the saying that happiness is the only thing that doubles when you share it. A bit cheesy, okay. But it's true. For me, it's a great gift that through the PATRIZIA Foundation I can contribute to the happiness of others who can't achieve it on their own. And to inspire many people to join in, get involved and be active as well. Doing good by doing well. That's what it's about. And that drives me. Yesterday, today and certainly tomorrow.

Wolfgang, thank you for the interview! 

A young girl with short dark hair, wearing a pink long-sleeved shirt and a dark green skirt, stands in a classroom with her arms crossed. She is looking directly at the camera with a slight smile. In the background, a chalkboard is visible with some faint writing, and the floor is made of light-colored tiles.

Thanks to education, the children at the primary school in Songea/Tanzania are looking confidently into the future.

Know Your Impact!



PATRIZIA Foundation's Success Model to Track Lasting Change

For 25 years, the PATRIZIA Foundation has been dedicated to providing children and young people with opportunities to create a self-empowered future. The work is driven by the desire to effect sustainable and measurable changes – not just for today, but for future generations as well. In 2021, in collaboration with the Competence Center for Nonprofit Organizations and Social Entrepreneurship at Vienna University of Economics and Business, the foundation developed a unique impact model which has since been integrated into their work. Partner managers Petra Ellert and Diego Arzabe lead managed the process.



Petra Ellert

Petra, Diego, what does impact orientation mean for the PATRIZIA Foundation?

Petra: Impact orientation has always been a central part of our work. Each project is planned for a duration of 25 years, allowing us to observe and continuously optimise the impact of the projects over an entire generation. When we talk about capturing and measuring impact, we're talking about more than just an evaluation tool. We're talking about a mindset that is lived out from the strategic level down to project work.

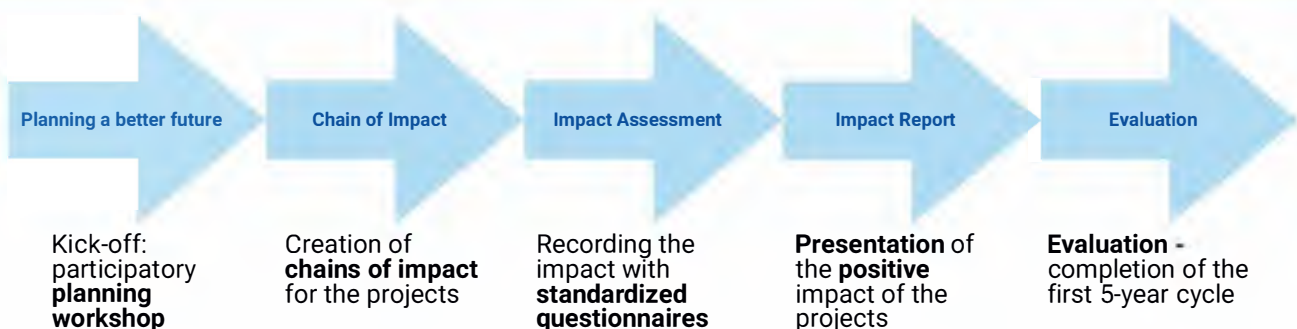
Are impact analyses important for donors as well?

Diego: Very much so! Donors want to be sure that their funds are being used effectively and are genuinely supporting positive changes. We all know that a gut feeling is just a feeling. Impact analyses provide concrete facts on top of that. They offer transparency and insights into the actual results of the projects, which builds trust in the foundation's work.



Diego Arzabe

Impact Assessment of the KinderHaus Projects Planning a five-year cycle as part of the 25-year collaboration





As project manager, I worked with the PATRIZIA Foundation team to develop an impact model that meets scientific standards and records the impact of the projects and the foundation's work transparently and over the long term.

Olivia Rauscher, Head of Impact Measurement / Senior Researcher, Competence Center for Nonprofit Organizations and Social Entrepreneurship at Vienna University of Economics and Business

How does this work in practice?

Diego: The basis is our partner program which is structured over five 5-year cycles, making the 25 years more realistically plannable. It's important to note that this isn't just about the services provided, such as the number of schools built or the number of children reached by our projects. It's primarily about identifying the specific changes our efforts bring about. We collect this data annually and use the results to adapt and optimise our work.

Can you give us an example?

Diego: At the beginning of each impact analysis there is always an impact chain that we develop together with our partners. Figuratively speaking, we create a map of possible impacts. We distinguish between output and outcome. For example, in terms of output, we look at how many children attend a school or how many patients are treated in the hospital. The outcome, however, is the actual effect: Does a school diploma lead to the possibility of vocational training? Does it increase family income? Are neighbouring families inspired to follow this example? Take the PATRIZIA School in Ndanda as an example. Children here receive high-quality, modern education from a young age, making a significant step towards independence and self-sufficiency in their future lives. The school also complements the adjacent secondary school, providing a smooth transition to further education. Additionally, the parents benefit from this system: They know their children are well cared for and educated, giving them more freedom for their own daily lives and work.

You also conducted an 'ex-post evaluation'. What is that and what were the findings?

Petra: For the foundation's 25th anniversary, we conducted a comprehensive evaluation of four KinderHaus facilities in

Tanzania. This evaluation provided valuable insights into the medium and long-term impact of the foundation's work and confirmed its sustainable approach. The study shows that the projects have significantly improved the lives of many people in the region. The PATRIZIA Primary School in Songea gives the youngest children access to high-quality education; the PATRIZIA Children's Hospital in Peramiho has improved healthcare for the entire region; and the PATRIZIA Girls Secondary School offers girls, who still lag behind the boys in Tanzania in terms of educational opportunities, the chance to receive a good education and later actively shape their professional lives. And children who, for various reasons, cannot live at home, have a safe place to grow up well-protected at the PATRIZIA Child Care Songea.

How does impact monitoring specifically affect the foundation's work?

Petra: The insights gained from the impact analyses and the ex-post evaluation help to make the foundation's work even more effective and to ensure that we continue to make a positive difference in the lives of children and young people by providing them with the resources and opportunities they need to choose their own path in life.

Diego: Our goal remains to create sustainable and long-term changes. We are proud of our successes so far, and they motivate us every day to continue contributing to a better future over the next 25 years.

Thank you, Petra and Diego, for the interview! 

Globally and regionally. We are both.

Over 700.000 children since **1999**

After his involvement in the Bunter Kreis, Wolfgang Egger initiates the first project in Tanzania and establishes the foundation.

LONDON *
Great Britain
MiSST

2013 | AUGSBURG
Germany
PATRIZIA Child Care

2015 | AUGSBURG
Germany
PATRIZIA Child Therapy

 21 Offices in Europe

PARAKOU *
Benin
PATRIZIA Child
Protection Center

ALOTENANGO *
Guatemala
PATRIZIA Inclusive School

2014 | SONDOVENI
Peru
PATRIZIA School

2010 | BUYAMBA
Uganda
PATRIZIA School

2008 | NTAMARA
Rwanda
PATRIZIA Vocational
Training Center

2016 | HARARE
Zimbabwe
PATRIZIA School

25

PROJECTS WORLDWIDE

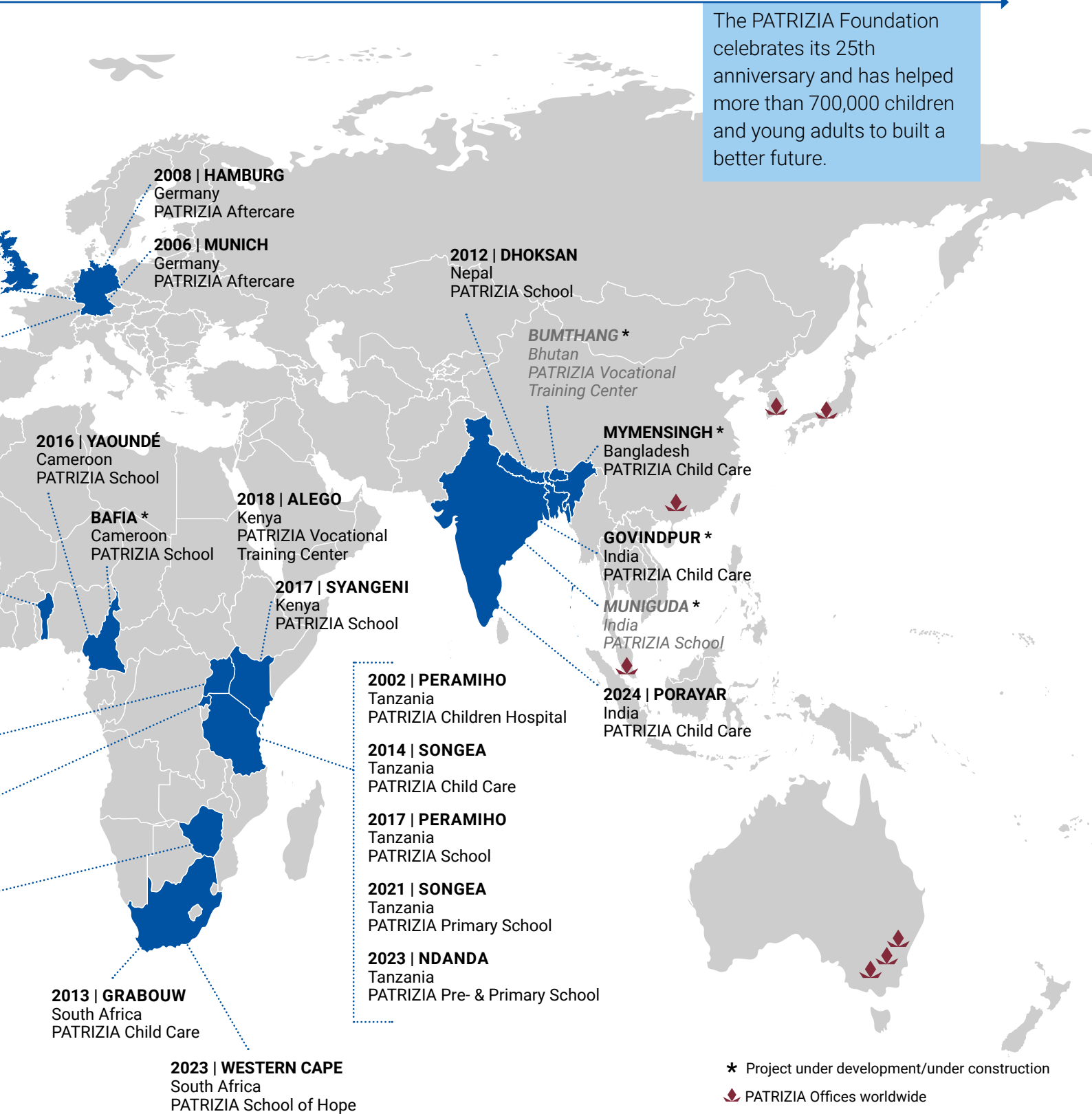
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LOCAL PARTNERS

The PATRIZIA Foundation celebrates its 25th anniversary and has helped more than 700,000 children and young adults to built a better future.





School as a Community Centre

The Transformative Power of the PATRIZIA School Alto Sondoveni

In 2014, the PATRIZIA Foundation initiated a groundbreaking project in the Peruvian rainforest, involving the construction of the PATRIZIA School Alto Sondoveni in the remote village of the same name, more than 10 hours drive from the capital Lima. Together with architecture students from the universities of Stuttgart and Lima, the first buildings were erected – a significant and impactful step towards creating educational opportunities for the local Asháninka, an indigenous group from the eastern Amazon basin. This new secondary school was designed to pave the way to further education, enabling primary school graduates to complete their educational journey.

That was 10 years ago – and much has happened since. As Diego Arzabe from the PATRIZIA Foundation's partner management reports, "The aim of providing the Asháninka with access to secondary education has been fully realised."

Nikolaus Moser agrees – as a PATRIZIA School sponsor he has been supporting the project and the fortunes of the children of Alto Sondoveni from the very beginning. And for him, Alto Sondoveni is a task and a project close to his heart. "Even in the middle of the Peruvian rainforest, the world of education should be open to children," he states categorically, "even if this is no easy endeavour." That it has nevertheless been achieved and the PATRIZIA School Alto Sondoveni has become the centrepiece of the entire community gives him a sense of pride. "We have to see such projects for what they really are: the path to sustainable change. And that can only succeed if we win over siblings, parents and indeed the entire village community through our work on the ground."

Moser was also the one who made contact with Peruvian artist Jade Rivera. His puma painting has adorned the school building ever since – and always reminds the children of what Rivera said when explaining his artwork: "Reading awakens the puma in you."

Together with local partners IntuyLab and Semillas, and our cooperation partner apoprojekt, in 2021 the PATRIZIA Foundation began a new construction phase during which the existing school was renovated and significantly expanded: Four new classrooms were added, as well as a fully equipped school kitchen, a workshop area, various storage rooms, and, most importantly, sanitary facilities. "This is a huge improvement for many children," says Arzabe. He goes on to explain that many



The children from Alto Sondoveni are delighted about the new rooms and the many wonderful changes at their school.

children had never known running water or toilets before. Such sanitary facilities are a rare luxury in the region.

There is also pride in the new teachers' accommodation and the construction of a water cistern to ensure the supply of clean drinking water. The uphill track to the school was also reinforced, making it easily passable even during the rainy season.

*Education allows
children to think bigger.*

Diego Arzabe



The inauguration of the Alto Sondoveni education centre – an atmospheric event for all of the numerous guests who attended.



Peruvian artist Jade Rivera and his puma painting.

Promoting knowledge, awakening dreams

The extension now accommodates 100 students at the PATRIZIA School, granting them secondary education, which is crucial in this region. As Arzabe notes, "Those who leave primary school here are almost certain not to attend any further educational institution. By opening up this opportunity for them here, we give children more education for their lives." For Diego Arzabe, education is the key to a future the children otherwise would not even dream of: "We find that education makes children think bigger and see connections. Once they taste knowledge, they develop aspirations."

March 2023 saw the opening ceremony for the newly expanded Alto Sondoveni educational centre. The entire village community worked together to clean, prepare and ensure a beautiful and very emotional inauguration. The facility is much more than just a school for the area and the people: "It is exactly what the region needs," says Nikolaus Moser, "the heart of the community; a place to come together, to learn, to grow together and thus to develop positively."

Hendrik von Paepcke, founder and managing director of apoprojekt, our cooperation partner and an expert in transformation projects in the property sector, shares this view. Two of his team members were on-site for the opening ceremony. apoprojekt contributed not only the financial means for the school construction, but also their expertise in project planning and organisation: "With the school's expansion, we have laid the foundations for a

*The PATRIZIA
School Alto
Sondoveni is a path to
sustainable change.*

Nikolaus Moser



sustainable improvement in living and educational conditions in the Peruvian rainforest – and we are very proud of that because we know that access to education is life-changing.” For his part, Diego Arzabe adds: “It was a great pleasure to see how committed apoprojekt was to tackling this project together with us – professionally, but always with a lot of heart and soul and passion. I would like to take this opportunity to say, ‘thank you’ once again!” By demonstrating social commitment, companies like apoprojekt harvest many benefits, including employee loyalty, brand building and employer branding. “As a company, it is no longer a question of whether you are socially involved,” says Arzabe, “the only question is how. Because for employees, especially in GenZ, responsible behaviour and sustainability often tip the scales when it comes to choosing an employer.”

Empowering the community

So where does the project go from here? The goal is clear: Enable the students and the community to take ownership of their school. To achieve this, our local partner Semillas regularly visits the school to gain an overview of its situation, challenges and successes. Annual workshops empower the community to do the maintenance and upkeep of the infrastructure and to make the best use of very limited resources. In a planning workshop, the PATRIZIA Foundation and Semillas will work with the school and community to develop a 5-year plan and identify any urgent follow-up projects, such as educational projects involving parents to communicate the value of education, or regular performance reviews. 💚



Diego Arzabe and Kristian Bollmann from the PATRIZIA Foundation at the official opening of the new school.

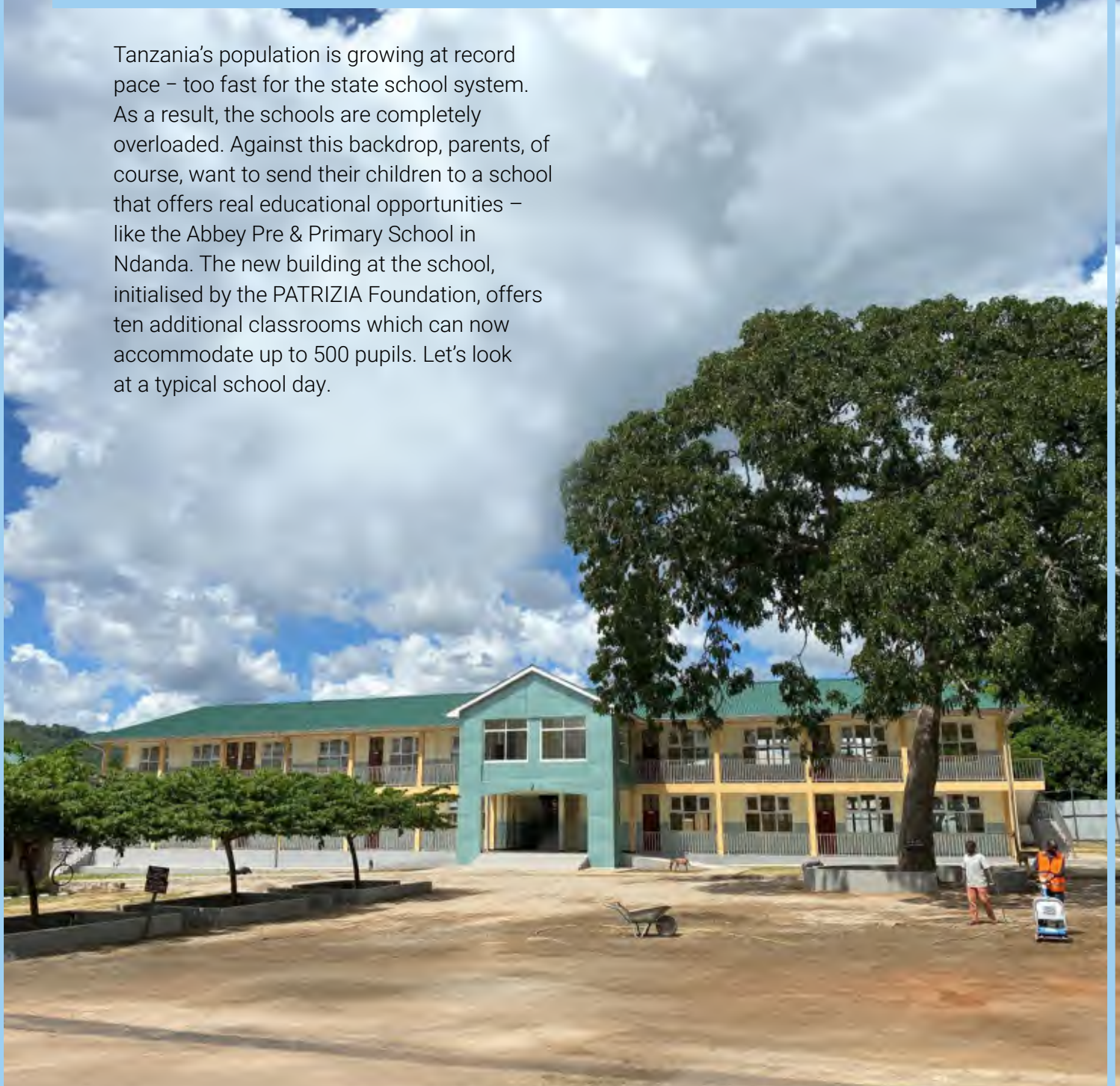


Support our ongoing work in Sondoveni and our journey to empower students and the community! Get in touch with us: Sandra von Waldenfels will be happy to help with all your questions:
Sandra.vonWaldenfels@Patrizia.Foundation.

Education - The Game-Changer

A New School Building for Ndanda

Tanzania's population is growing at record pace – too fast for the state school system. As a result, the schools are completely overloaded. Against this backdrop, parents, of course, want to send their children to a school that offers real educational opportunities – like the Abbey Pre & Primary School in Ndanda. The new building at the school, initialised by the PATRIZIA Foundation, offers ten additional classrooms which can now accommodate up to 500 pupils. Let's look at a typical school day.



6 a.m. – catch the school bus

When the first rays of sun appear on the horizon, children from Mtama are already sitting on the school bus. Every morning, it takes them to the Abbey Pre & Primary School. The 50-kilometre journey takes about an hour as the bus stops along the way to pick up more children. At 7 a.m. the bus arrives at the school and 40 children get off. The bus immediately sets off again to pick up children from nearby villages.

In all, the school has six buses that ensure around 400 children arrive on time at 7:30 a.m. and the school day can begin.

8 a.m. – lessons start

Exactly 409 students are currently enrolled at the Abbey Pre & Primary School. Every morning, attendance is checked and documented for all to see. "We pay close attention to ensuring our students are present every day," says headmistress Theresia Machota. "Our average attendance rate is 98%. This shows the importance of schooling to parents, children and teachers."

The curriculum includes subjects such as Swahili, English, maths, social studies, science, health education, religion and sport. Lessons are conducted in English. "This is quite challenging, as many children have to learn both English and the national language Swahili," explains the headmistress. "There are an estimated 120 spoken languages in Tanzania, as many as there are tribes. Children in Tanzania usually grow up speaking their tribal language as their mother tongue. In the Ndanda region, these languages are Makonde, Mahua and Yao. So

many children have to learn two new languages when they start school."

10 a.m. – breakfast break

A bell made from an old bicycle wheel signals the break. In single file, all the children head to the cafeteria. Here, everyone gets tea and Mandaazi, a type of doughnut. Afterwards, they finally get to play in the large schoolyard – playing tag, hide and seek, or on the swings.

In-between games, the children can freshen up at the water station in the middle of the schoolyard. "Fresh and clean water is by no means a given in schools. The water here is highly appreciated as it comes from the Benedictine Abbey's spring and is of drinking water quality," says headmistress Machota.

11 a.m. – lessons continue

Each lesson lasts 40 minutes, which means three more lessons before lunch. A total of 17 teachers work at the school – five in the preschool, eleven in the primary school, plus Theresia Machota as the headmistress. The team is also

supported by another 13 staff, working for example in the kitchen, administration, or garden and building maintenance.

"The dedication of the entire team is evident everywhere," explains Kristian Bollmann, the project manager from the PATRIZIA Foundation. "The school grounds, which are very spacious and remarkably green, are in excellent condition and very well maintained."

Asante sana!

On May 13, 2023, the official opening ceremony of the new school building took place at what is now called the PATRIZIA Pre & Primary School Ndanda. At a festive mass, Abbot Christian Temu blessed the building and the ten new classrooms. "Together with the students, we sang, danced and celebrated from morning until afternoon. It was a lot of fun," says project manager Kristian Bollmann. "I am delighted that we managed to complete this fantastic new building in such a short time. A big thank you to our project partners, the Benedictines, for the excellent implementation, and to all our donor partners and sponsors who made this project possible through their support. 'Asante sana', thank you very much!"



Swahili, English, maths, social studies, science, health education, religion, and sport - the schedule is „tight“ at PATRIZIA School Ndanda



*Our attendance rate
is on average 98%.*

Headmistress Theresia Machota



Impressions of the opening ceremony and everyday school life in Ndanda.

1 p.m. – lunch break

The school's meal plan follows a set rhythm. While Ugali (maize porridge) and Makande (maize with beans) are moderately popular, Pilau (spiced rice with a little meat) is the absolute hit.

"The children's meals, transport by school bus, school uniform, all costs for teaching materials like books, notepads and pencils, as well as teachers' salaries, are covered by the school fees," says the headmistress.

2 p.m. – the last session of the day

The afternoon is mainly given over to sport and religious studies. Although the school was founded by the Missionary

Benedictines and is run on Christian principles, it is open to all religions. This reflects the typically peaceful coexistence of Christianity and Islam in Tanzania: About 60% of the population are Christians, while around 35% are Muslims.

The Missionary Benedictines have been present in Ndanda for over 100 years. The abbey not only runs kindergartens, schools, a hospital and training centres but also oversees numerous parishes in the region. For decades, the Benedictines have stood for stability and continuity, being a long-term and reliable employer for many people in southern Tanzania. As Bollmann explains: "We at the PATRIZIA Foundation invest in KinderHaus facilities whose operation we ensure for at least 25 years. The right project partner is the key to success. With the Benedictines in Ndanda and their Abbot Christian Temu, we are in an excellent position."

This was also evident during the construction of the new school building. Construction began in August 2022 and the building was completed in May 2023. "This short construction period was only possible because we carry out all trades ourselves within our abbey. We not only have our own brickworks and a building department with masons, electricians and carpenters but also our own joinery that made all the school furniture for the new classrooms," says Abbot Christian Temu. "Additionally, the school extension was given absolute priority in our abbey because the expansion of the school is a real game changer

The School System in Tanzania

The school system in Tanzania is modelled on the British system, with seven years of primary school that are compulsory for all children aged 7 to 13. There are also preschool classes for children aged 4 to 6. Secondary schools include four years of Ordinary Levels for children aged 14 to 17 and two additional Advanced Levels (18 to 19), successful completion of which is necessary for university admission. In Tanzania, secondary schools are typically boarding schools. This is because the learning environment at home is often challenging, and children can better prepare for exams at school. They go home only during holidays – in June and December for four weeks each, and in April and September for one week each.



Abbot Christian Temu (left) from the Missionary Benedictines and Kristian Bollmann from the PATRIZIA Foundation at the opening ceremony.

Planning workshop in August 2024

Following the completion of the new school buildings, the 25-year partnership was launched with a planning workshop for the first five years. In August 2024, Tibor van Staveren and Diego Arzabe from partner management at the PATRIZIA Foundation travelled to Tanzania to conduct the workshop.

Such a workshop helps to decide together with the project partner on the future agenda of the school, taking into account the status quo of the KinderHaus facility as well as environmental and stakeholder analyses. Once the most important issues have been identified, future projects and programmes can be chosen to ensure self-empowered development for local partners, teachers and children – for example additional support for digitalisation, programmes for child protection and social inclusion, or programmes for child-centred education.

Diego Arzabe: "This is the first time that we have organised such a planning workshop at the partner's premises, making this trip a pilot project. In addition to carrying out the workshop, the visit also helps to strengthen the partnership with the local partners, and get a better understanding of the situation on the ground."

Get more information on Diego Arzabe's and Tibor van Staveren's journey. Follow us on social media or visit our website www.patriziafoundation.org.uk.

for the region. Thanks to our new building, the school can be expanded up to grade P7 and accommodate a total of 280 more pupils. Children and young people need a good education to have opportunities in the job market."

4 p.m. – heading back home

For half an hour after the official end of the school day, the students still have time to play with their friends in the schoolyard. At 4:30 p.m. the six school buses make their first run, taking children from the nearby area back home. The children who come from further away have a bit more time to play. Their return journey starts in Ndanda as the second run at 5 p.m.. By 6 p.m. the children from Mtama are also back home – more or less in time to watch the sun go down. 💙

Would you like to support future projects and programmes in the PATRIZIA Pre & Primary School in Ndanda? Reach out to Sandra von Waldenfels, Head of Donor Relations & Fundraising at PATRIZIA Foundation: Sandra.vonWaldenfels@Patrizia.Foundation.



Our new Child Protection Centre in Benin

A Safe Place for Stigmatised Children

In Parakou, Benin, the PATRIZIA Foundation is working with the Franciscans to set up the PATRIZIA Child Care Parakou child protection centre to protect and support abandoned children. At the same time, a comprehensive awareness campaign is being launched to combat the superstition surrounding the so-called 'witch children' and to promote educational opportunities.



Stigmatised children in Benin find a safe place and loving care at the new child protection centre.

The West African country of Benin is a place full of traditions and cultural diversity. However, it is also a place where superstition and deeply rooted age-old practices remain part of everyday life, due to a lack of educational opportunities in remote areas. Victims of these rites are often children, particularly in the northern rural regions of Benin, where the belief in so-called 'witch children' is still widespread. These children are considered cursed due to a disability or unusual birth circumstances, leading to stigmatisation and exclusion from the community. For these vulnerable members of society, a place of hope and protection is now being established in Parakou. Together with the Franciscans, PATRIZIA Foundation has launched an ambitious project to create a child protection centre, PATRIZIA Child Care Parakou, and at the same time initiate a large-scale awareness campaign in the remote areas of northern Benin.

Care, protection and a sense of security

This project is anything but routine for the experienced project manager Markus Minje. What still happens daily to babies in Benin is indeed hard to bear. "Children born under 'unusual' circumstances, such as during a thunderstorm or if there is a death in the family close to the time of birth, are at risk of being considered cursed. The same applies to sick or disabled children," explains Minje. The birth of such a 'witch child' is a stigma that affects all family members, forcing them to act under societal pressure: Often, the children are hidden away and given only minimal care. Some are even abandoned and left to fend for themselves.



Markus Minje

This is where PATRIZIA Foundation's project comes in: "The PATRIZIA Child Care Parakou aims to be a safe place where children are received, cared for and treated," says Minje. "In addition to residential places, there are also outpatient care services through which we can enable up to 150 children annually to find a path to a better future." While the centre's main focus is on so-called witch children, it also provides a refuge for other vulnerable minors, such as street children or children with disabilities, where they can receive help and loving care. "Often for the first time in their young lives – and that makes our work there so valuable and important," he adds.

Education and awareness for a paradigm shift

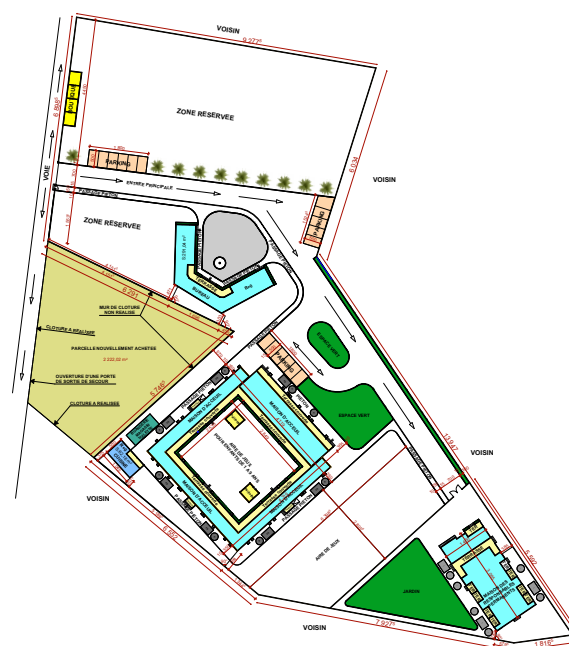
Parallel to the construction of the centre, an intensive awareness campaign was launched – "the heart of our hope for sustainable societal change," says Minje. The initiative targets the prevailing superstition and sends a clear message for children's rights. "Trained volunteers go to schools and villages, inform and raise awareness to strengthen the understanding of children's rights." Part of the campaign is also to educate pregnant women about the many advantages of giving birth in a clinic compared to a home birth. "In birth centres, mothers and children are better cared for, and potential complications during birth can be better managed." Moreover, children are registered directly and officially, providing additional protection against abandonment or worse.

Opening in early 2025

Construction of PATRIZIA Child Care Parakou began in 2023 and is progressing rapidly. The buildings are largely complete, and the interior work is also finished. By the end of 2024, the rooms will be furnished so that they can be handed over to their intended use on time in early 2025. One highlight is the energy supply: Since a connection to the local power grid is not possible, an innovative solar system is being installed: 60 solar panels and eight battery storage units will enable completely autonomous operation once commissioned. Income generated from a guest house at the centre with a large event room will also support its financial independence.

Project partner: Sonntag & Partner

For long-time foundation supporter, law firm Sonntag & Partner, the project in Benin is one with special significance: "The work of the PATRIZIA Foundation shows how sustainable and well-thought-out projects can improve people's lives and have a societal impact," says Ramona Nisseler of Sonntag & Partner. "With the child protection centre in Parakou, not only is a safe place for stigmatised children being



Construction is progressing according to plan, ensuring that the opening beginning of 2025 can take place.

created, but a long-term contribution to awareness and child rights protection is also being made. We are very proud to be part of this development and are already looking forward to being present at the building's inauguration with a small delegation in early 2025." Markus Minje adds: "We'd like to thank Sonntag & Partner for their generous support as well as their employees for their commitment. Our thanks also go to all other project partners involved: the Federal Ministry for Economic Cooperation and Development, Sternstunden e.V., and the aid organisation Franziskaner Helfen. 





Ready for the Future

A Programme for Change and Progress

In a time when change is the only constant, a central question arises: How can we sustainably prepare children and young people for the challenges of tomorrow? The PATRIZIA Foundation has developed a concept with its “Ready for the Future” programme that combines education, digitalisation and personal development to empower young people for their own future.

Since its founding in 1999, the PATRIZIA Foundation has provided access to healthcare, care and education for over 700,000 children and young people worldwide through 25 KinderHaus projects. “Our focus has shifted from providing infrastructure, such as schools and kindergartens, towards improving the quality of education offered in these facilities,” explains Petra Ellert, responsible for partner management at the foundation. “‘Ready for the Future’ aims to enhance sustainable educational quality in our projects, based on a multi-tiered concept that includes pedagogical foundations, the integration of digital learning methods, and the necessary infrastructure.”

Lessons from the pandemic

The global COVID-19 pandemic has made it clear how important digital learning methods are: Schools were closed for a long time which led to educational deficits in many countries. Distance learning was only partially effective even where digital infrastructure existed, and in some regions the prerequisites for conducting such learning were entirely absent. The resulting educational gaps are enormous and still noticeable today.

Ellert: “The right to quality education is officially formulated through the UN’s sustainable education goal. We also believe that only those who receive this education are ‘Ready for the Future’. However, the experiences of recent years have shown that we need to broaden this approach to include digital elements.” According to Ellert, those who want to make children and young people ready for the future must first make them “Ready for Digital Learning” to establish digital teaching and learning methods and ensure high-quality education.

Fit for a digital future – with the right education

The integration of digital elements into existing curricula, the gradual development of technological infrastructure, and the pedagogical concept of “Essence of Learning” (EoL) lay the foundations.

Swiss educator Beatrice Rutishauser Ramm developed the EoL approach. In her more than 15 years of (emergency) educational work, she has often observed that children in crisis situations are typically blocked in their learning abilities and their behaviour does



Petra Ellert, partner manager at the PATRIZIA Foundation, on a project development trip.



Pupils’ parents at the PATRIZIA Vocational Training Centre in Kenya express their gratitude for the emergency aid during the coronavirus pandemic. Since then, they have been growing their own food together in order to be more independent.

Only education makes children ready for the future.

Petra Ellert



not correspond to their age-appropriate development. It was to address the specific needs of these children and help them individually that she developed the EoL approach. This holistic approach is based on the natural development of the child and aims to enable child-centred learning in almost any context and under a variety of conditions. The “learning aids” are made from natural and recycled materials, which means that they are available everywhere, even in war zones or very poor countries. While EoL initially found application mainly in dealing with traumatised children, it is now clear that the concept has more universal value, as it centres on self-active learning. Petra Ellert: “With the EoL approach, we help children achieve their right to learning and personal development – in a digital context.”

Infrastructure for digital education

In addition to the EoL approach, the integration of digital elements into the curriculum and the gradual development of technological infrastructure are crucial for the future success of the programme. However, many school locations lack a stable power supply and reliable internet access. Given the different conditions at each location, a solution was needed that would enable digital learning even under challenging circumstances.

Train the trainer

Another key factor in imparting digital skills is the expertise of the teachers themselves. Often, they are not trained in handling digital technologies and modern teaching methods, let alone practised in them. Teaching structures are rigid, inflexible and textbook-oriented. The PATRIZIA Foundation recognises this problem, and the “Train the Trainer”



Teachers during a training session on the EoL concept.



"Train the trainer"-workshop in Cameroon to enable teachers to use and teach digital technologies.

module is therefore an integral part of the overall "Ready for the Future" concept. Through personal guidance and exercises, teachers are enabled to lead students to self-active and responsible learning and to familiarise them with digital media. The ultimate goal is the integration of digital learning into regular lessons to ensure high-quality education in both technological and pedagogical terms worldwide. "With 'Ready for the Future', we want not only to promote individual children but to create real societal change," emphasises Ellert, "through a concept that prepares children and young people for the challenges of the future – across generations."

the school has been made fit for the digital future. Teachers were trained, new interactive learning formats were introduced, and completely new ways of self-directed learning were opened up. So it comes as no surprise to find that IT in all its facets is a compulsory subject at the "School of Hope". This ensures that every student leaves the school with knowledge that they can use in their future career. But that is by no means all. ♡

Ready for the Future at the School of Hope

The School of Hope in the Observatory district of Cape Town is a very special school – a school that offers children and young people from difficult backgrounds a second chance at education. Most of the 164 students have already experienced educational difficulties elsewhere. Many come from severely disadvantaged families where violence, drugs and alcohol dominate life. These are children who often fall through the cracks. But not at the School of Hope. Anyone who shows a will to learn and a desire for education can start anew here. Or pick up the threads of their education.

Through targeted investments in digital infrastructure, a stable power supply and thus ready internet access,



The PATRIZIA School of Hope in Cape Town offers young people in particular from difficult family backgrounds a second chance at education.



I heard so many positive things about the school - and it really is great!

Tatenda



Gugu (14), Tatenda (17) and Endinawo (17) talk to us about second chances and unique support. Tatenda lives in Observatory, near the School of Hope. The 17-year-old has been attending school here for two years, currently in 9th grade.

How did you come up with the idea of going to school here? Was it just because it was so close to your home?

Tatenda: I live in a children's home, and the children and young people there attend various schools, depending on age, aptitude and orientation. The School of Hope is one of them. I am incredibly glad to be here. I had already heard good things about the school from the other kids.

Tatenda, is the School of Hope something like a second chance in your life?

Tatenda: Yes, it is. (Takes a deep breath) My life was a constant up and down, school attendance irregular and unsustainable. For a while – almost a year – I didn't go to school at all. The circumstances simply didn't allow it. Well, and when you are at a certain age like me but have no prior education, there are

few schools that will still take you. But the School of Hope did. And I became part of this small, close-knit community where people look out for each other and care. This is how I managed to attend school regularly again. This is my second chance.

And what are your future plans, Tatenda?

Tatenda: I would like to become either a pilot, an ENT doctor, or work in IT. While IT may sound like a pragmatic choice, in the digital age, it's certainly not a bad one. However, I really want to be an ENT doctor. Why? Because we all love music. It means so much to us, it touches our soul. And the idea of enabling people who cannot hear to listen to music again – that is happiness for them and for me. Because music makes life colourful and wipes away sadness like nothing else. 



Tatenda, Gugu and Endinawo talk with us about their educational journey and their experiences at the School of Hope.



*No matter what -
the school never lets
you down or alone with
what's on your mind.*

Endinawo



Endinawo is 17 years old and has been attending the school for four years. She is now in 11th grade. Her home is in the Khayelitsha township, which is about 60 minutes from the school in Cape Town.

Why did you choose this particular school?

Endinawo: Our school stands for four values: family, transformation in the sense of shaping and change, respect, and hope. And from the moment you enter the school, you feel all of this: the hope that comes through education. The family-like atmosphere that shows in the sense of belonging and the way we interact with each other – the respect that everyone shows to one another. And last but not least, the personal development that is possible here for each of us. These are all reasons why I am at the School of Hope – and more than that: Here, I have the opportunity that I would not have had elsewhere.

What exactly do you mean by opportunity?

Endinawo: I mean the opportunity for education. And that they believed in me here. I had great difficulties understanding the learning material in primary school. It just didn't "click". But the school I attended was not designed for individual support. So, I fell behind. With my move to the School of Hope, that changed completely. In a small community where everyone knows everyone else, you are also supported accordingly. There is always someone to help with problems – whether at school or at home –, so you are never alone. If I weren't here, I would certainly have ended my schooling early.

A "second chance" then?

Endinawo: My mother is a single parent and currently unemployed. The school ensured that I was accepted into a programme through which my school fees are paid. Without that, I would have no way of attending school, buying books, etc. So, yes, it's a second chance. And I want to make the most of it.

What are your future aspirations?

Endinawo: I would like to study law with a focus on human rights or international business administration. Both interest me equally as they have political, economic and social components. The business administration degree would also cover my passion for entrepreneurial thinking and action. 

The project is largely funded by the German Federal Ministry for Economic Cooperation and Development (BMZ) and our long-standing funding partner HEICO.

Gugu comes from Macassar in Helderberg. Every morning she gets up at 5:30 to make the approximately one-hour journey to the School of Hope. She is 14 years old and attends 8th grade.

How come you attend the School of Hope, Gugu?

Gugu: My primary school and the School of Hope are partner schools. Towards the end of my primary school years, a few senior students from the School of Hope introduced the school to us. And I immediately liked the sound of it. The values of family, transformation/change, respect, and hope – that all sounded good to me. But also what the students said about their school life and, of course, the subjects taught here felt right and matched my ideas, wishes and goals. So, I decided without much hesitation to attend the School of Hope.

Are you something of an exception in terms of your background at the School of Hope?

Gugu: Unlike many other kids here, yes. For me, it wasn't about a "second chance" or making up for a lack of support in life. I had various options, and the School of Hope was one of them – I'm glad I chose it.

What are your future dreams?

Gugu: I have several dreams! I want to become either a professional dancer, a gynaecologist, or a chef. Currently, dancing is clearly in the lead, and I will apply to college for it. I think dancing is in my genes – my grandfather was a musician and dancer; my mother was a professional ballroom dancer. No wonder I'm leaning in that direction. But (laughs): My grandpa and my mother both also worked as chefs. We'll see. I'm sure I have a gift for both. 



*I am more than
happy that I have
joined the School
of Hope!*

Gugu



Empowerment at PATRIZIA Vocational Training Centre in Ntrama, Rwanda

Students Acquire Skills in Solar Installation and Management

Founded in 2008, the PATRIZIA Vocational Training Centre in Ntrama has become a leading vocational school in the Bugesera district of Rwanda. The school offers training opportunities in professions such as electrical engineering, metalwork, tailoring and welding, and has already trained more than 1,500 young adults in skills that will enable them to earn a living.

This year, the school achieved a significant milestone in becoming a model school in the field of renewable energies: Fifteen students and three teachers took part in intensive, hands-on training in solar technology, providing them with the technical basics as well as a deep understanding of the importance of sustainable energy solutions. Furthermore, in line with our 'learning by doing' approach, the students were involved in implementing the school's own new solar storage installation, which covers its daily energy requirements and significantly reduces its dependence on the electricity grid. This not only makes the school more sustainable, but also allows surplus electricity to be fed into the grid, creating an additional source of income.

Together we are stronger: Model school for inter-school training

The trainees included students from the PATRIZIA Vocational Training Centre and from a neighbouring school. This exchange of knowledge and experience between the schools created a dynamic learning environment that enriched the entire educational community. The PATRIZIA Vocational Training Centre has thus taken an important step towards becoming a model school with cross-school training and will continue to cooperate with other educational institutions in the future. "Provided further supporting funds are made available, we want to take the next step to transform the school into a 'Centre of Excellence,'" explains Diego Arzabe, partner manager at the PATRIZIA Foundation. "We want to enable the school to build accreditation, capacity and links with the private sector for a solar programme that also covers other renewable topics. This will empower students to be trained as renewable energy technicians specialising in solar technology for the growing market in Africa."

All students have now completed the training programme and received official certificates, which will

serve them well in their future careers. Furthermore, they have developed self-confidence and problem-solving abilities, which are key to self-empowerment. Ultimately, the entire region will benefit, as the promotion of knowledge about solar technology and renewable energies not only encourages ecological awareness, but also strengthens economic and technological development.

Volkswagen Employee Foundation invests in education and sustainable technologies

We are grateful to Volkswagen Employee Foundation for their generous funding which made the programme possible. As Angelika Kaspar, Chairwoman of the Board of Management of the Volkswagen Employee Foundation, says: "We at the Volkswagen Employee Foundation want to create the basis for a better future by investing in education and sustainable technologies. The PATRIZIA Vocational Training Centre in Ntrama, Rwanda shows how young people are given new opportunities through practical training in renewable energies." 

Theoretical part of the training in the field of solar technology.





We Want to Make an Impact

Interview with Astrid Gabler, Chairwoman and Constanze Egger,
Deputy Chairwoman of the Board, PATRIZIA Foundation

The PATRIZIA Foundation is celebrating its 25th anniversary this year. In this interview, Astrid Gabler, Chairwoman of the Board, and Constanze Egger, Deputy Chairwoman of the Board, discuss milestones, the foundation's unique approach, and how it empowers children and enables sustainable education through targeted programmes. A conversation about goals, social engagement and the foundation's future.

Astrid, as the PATRIZIA Foundation turns 25, which milestones are particularly significant for you?

Astrid Gabler: The founding story itself is an absolute milestone for me! Our founder Wolfgang Egger was already an active supporter of various institutions in the 1980s, including in Tanzania. At some point, he wanted to see how his money was being used on-site, so he travelled to Africa for the first time. It was a life-changing experience. To be able to help more effectively and systematically, he founded the PATRIZIA Foundation. This very personal commitment set the tone and spirit of the foundation: agile, entrepreneurial, impactful and geared to the long term.

What sets the PATRIZIA Foundation apart from other foundations?

Constanze Egger: The decision to remain active in each project location for at least 25 years – to create an impact for an entire generation – sets us apart from other organisations. This basic principle has given us a unique DNA and ensures that we can truly make a difference in the regions where we operate. We offer more than philanthropy. We empower our donors to be effective where their help is urgently needed and we do so through our own work. Over this 25-year period, projects grow organically. They shape developments and make a measurable impact.

How can such impact be measured?

Astrid: Together with the Vienna University of Economics and Business we developed an impact model that transparently and lastingly captures the effects of our projects and the foundation's work in line with scientific standards. We divide the 25-year project into 5-year assessment periods. For each period, we define goals regarding impact and effects. In addition to ongoing dialogue, we conduct an annual monitoring with all partners through a questionnaire. At the end of each 5-year cycle, we take stock and make adjustments if necessary.

What measurable impacts are there?

Astrid: In Tanzania, where we established our first KinderHaus facility – a children's clinic – in 2002, we observed a significant improvement in healthcare throughout the region. Diseases such as leprosy or tuberculosis are now almost eradicated. The general attitude towards preventive healthcare has also significantly improved.

Are there other effects?

Constanze: We also have four other facilities in the region: a children's home, two primary schools and a secondary school. People now recognise that health and education have a positive impact on their lives and the lives of their children. They deliberately settle near these facilities to benefit from them. As a result, there are more and more children and teenagers who achieve continuous schooling and graduate. They can learn a profession and support



themselves, eventually sending their own children to school. This generates a positive snowball effect and strengthens the entire region in the long term.

To potentially combat root causes of migration?

Astrid: Absolutely. Migration always arises out of necessity and compulsion – war, poverty, lack of future prospects, inadequate provision, and much more. By investing in education and healthcare, we strengthen local communities. We give the people on the ground hope for the future so that they are not forced to leave their homes for the above reasons and undertake the often life-threatening journey for a 'better future' in a foreign country.

How do you avoid the foundation's work being politicised?

Astrid: Our focus is on societal relevance. What we do is systemically relevant and immensely important, regardless of political currents. By investing in education and empowering children, we create a better future for everyone.

Has the strategic direction of the foundation changed in recent years?

Constanze: In the past four years our programmes have become significantly more professional. With 'Ready for the Future', for example, we have developed a phased digitalisation project for schools. Currently, this programme is being applied in Cameroon, Nepal, Rwanda and South Africa, and we are very optimistic about it. In the future, we expect to see it implemented comprehensively across the PATRIZIA Foundation's KinderHaus facilities. Also, our childcare centre in Mymensingh, Bangladesh, is a prime example of asset activation: long-term investment in a social project that has the potential to generate income of its own. This is social entrepreneurship and will have a lasting impact on development cooperation. For example, the newly constructed building will also generate rental income, so that our local partners can plan independently of further donations.



Is this a paradigm shift?

Constanze: Not at all. We will continue to build KinderHaus facilities. Children need a protected space for education and good health. Without this, a child cannot benefit from an education. These pillars will always be fundamental to our work. However, we have found that we can achieve even more through additional programmes, by further empowering children and providing them with the tools they need for their future. The COVID-19 pandemic has broadened our focus.

The PATRIZIA Foundation recently opened a branch in the UK. What was the thinking behind this?

Astrid: As an island nation, the UK has always looked far beyond its borders, making it a perfect international arm for the PATRIZIA Foundation. As our first project there, we are supporting "MISST", the Music in Secondary Schools Trust, which provides children with access to musical education. This goes hand in hand with the additional programmes we just mentioned. For us, it's also a pilot project where we test how our approaches work in a new environment, and a good best-practice example of balancing local and international work in much the same way as we do in Germany.

How does the current economic situation affect your work?

Astrid: The economic situation affects us in that donors often 'think local' first and only later see the need to invest in international projects. Right now, our global commitment is more important than ever. Global crises hit developing and emerging countries harder than Europe. So we will continue to play our part. Social responsibility concerns us all.

Talking of social responsibility – how important is this for companies nowadays?

Constanze: The social and political landscapes are constantly changing, and social responsibility is becoming increasingly important. With the new EU Corporate Sustainability Reporting Directive, companies, especially in the mid-sized sector, are being held more accountable. Globally, governments are increasingly imposing regulations requiring companies to consider their social impact on employees, communities and society as a whole. Fulfilling social criteria and integrating them into corporate strategy is no longer optional but a crucial factor for sustainable business and corporate legitimacy. Global problems require global solutions.

Why is employer branding so important for companies today?

Constanze: Employer branding is crucial because it is an important differentiator in times of skills shortages. It appeals to potential employees and binds existing employees more strongly to the company. The aim is to create a positive working environment and to assume social and ecological responsibility. This creates trust and promotes loyalty – both drivers of higher motivation, lower staff turnover and better productivity.

What role does employer branding play in the context of corporate social responsibility (CSR)?

Constanze: Employer branding and CSR are closely linked. Strong



Constanze Egger

employer branding integrates CSR measures and shows that the company takes social responsibility and sustainability seriously. Employees and job applicants attach great importance to their employer acting ethically and sustainably. Companies that invest in CSR strengthen the trust of their employees, improve their public image, and become more attractive to talented people who share these values.

Employees set the pace here...

Astrid: If you want to attract the best talent, you must build an attractive employer brand in the competition for skilled labour. The PATRIZIA Foundation has put together comprehensive packages for this and has a high level of expertise in how companies can cover the "S" in CSR in a very simple and uncomplicated way.

What does that look like in practice?

Astrid: Companies can actively participate in educational projects and, for example, help design a KinderHaus facility – be it as part of an existing facility or as a new project. Our partners receive an annual impact report, photos and regular updates from the project, as well as all relevant content for their CSR report and internal and external communications. Depending on the project, we also offer corporate volunteering options that further strengthen employer branding.

What goals have you set for the next 25 years?

Astrid: Our primary goal is to provide access to quality education, healthcare and care for one million children and teenagers by 2030. Striking a balance between local and international work, engaging in long-term partnerships and implementing programmes will remain the foundation's core pillars.

And what are your main hopes for the foundation's future?

Astrid: We hope that in 25 years, we can look back on a foundation that has positively influenced the lives of millions of children.

Astrid, Constanze, thank you for the interview! 

Donate as a Company – Build Your Own KinderHaus Facility!

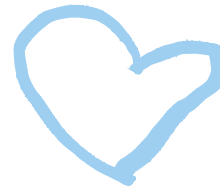
Corporate responsibility is good for society – and good for your business.



If you would like to invest a larger sum in your sustainability strategy, we will work with you to develop and build your own KinderHaus project. You will be supporting children who urgently need help.

Your social commitment will be highly visible, and you will benefit from many advantages:

- ♥ You will stand out as a socially responsible employer. This is a key competitive advantage in the job market.
- ♥ You will strengthen your employees' identification with your company by actively involving them in your commitment: at the workplace and on site at the KinderHaus facility.
- ♥ As part of your corporate social responsibility strategy, you will actively contribute to customer satisfaction and long-term customer loyalty.
- ♥ You will strengthen your brand as a sustainable company and create an attractive public image.
- ♥ You will boost your potential to expand your market position and increase sales.



We provide you with marketing materials so that you can communicate your commitment internally and externally. This form of corporate donation is an investment in your own competitiveness and innovative strength. Your company is taking on social responsibility that benefits everyone involved. In doing so, you lay an important foundation for the long-term success of your business. A win-win situation!

We support you in customising your social commitment to suit your company. Realise your own project with us – directly, sustainably and exclusively. And we guarantee that every donation you make will go to your chosen project.



Reach out to:

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New, Sustainable, and Self-Sustained

Support the Innovative PATRIZIA Child Care Mymensingh, Bangladesh

Be part of something great and help us finalise the PATRIZIA Child Care Mymensingh in Bangladesh by the end of the year! Construction has already begun, and with your support as a new member of the PRIME25 Alliance, we can successfully complete this multipurpose building that will facilitate several education and welfare initiatives.

The project has already gained considerable attention as a symbol of sustainable and long-term development cooperation. For the PATRIZIA Foundation and our local partner MATI Bangladesh, this project marks the beginning of a long-term, evolving collaboration with independent, financially autonomous partners. The KinderHaus facility in Mymensingh goes beyond traditional educational

projects, enabling long-term operation independent of external donors. The daycare centre and preschool are housed in a multipurpose building designed to serve impoverished children and families in Mymensingh, located about 115 kilometres north of Dhaka, the capital of Bangladesh. An estimated 30 million children in Bangladesh live in poverty and have limited access to education. In Mymensingh,





A festive celebration marked the completion of the first construction phase of PATRIZIA Child Care Mymensingh.



Workshop with EoL expert Beatrice Rutishauser Ramm on site.

children and families face significant challenges, as young children are often left to fend for themselves while their mothers go to work.

Child-friendly concept for playful learning

The KinderHaus facility will accommodate up to 100 children between eighteen months and six years old. Here, children from extremely poor families have the chance to grow up in a safe space and learn in a healthy environment. The child-centred concept “Essence of Learning” (EoL) addresses the specific needs of children growing up in crisis contexts and facing the challenges of extreme poverty. They require special educational support to aid their development in a playful manner.

In preparation, our EoL expert Beatrice Rutishauser Ramm has already conducted workshops with local educators to ensure that the child-centred concept is deeply embedded. The teaching materials consist of everyday items such as stones, seeds and plastic bottles and caps which can be used for both learning and playing. The children experience these activities playfully and continue them at home. Annual workshops with teachers will ensure the ongoing quality of this learning approach.

Long-term investment with societal impact

The multi-storey building, sustainably constructed of sun-dried eco-bricks, will also house three rental apartments, a vocational training centre for sewing and IT professions, a health centre, a pharmacy, and a store selling organic products from a local farmers’ cooperative. Future rental income will cover a significant portion of the daycare centre’s operating costs, enabling MATI Bangladesh to achieve financial autonomy. “The PATRIZIA Child Care Mymensingh is

a perfect example of refinancing through co-income,” explains Constanze Egger, Deputy Chairwoman of the Board of the PATRIZIA Foundation. “This project aligns with our vision of empowering children and young people to take control of their lives through access to education. Our local partner will be financially independent from external donors.”

Become a member of the PRIME25 Alliance

The KinderHaus facility is financed by the PRIME25 Alliance – a group of committed entrepreneurs who, in the spirit of the motto ‘Do good & be great,’ not only fund one KinderHaus facility per year, but also network with like-minded individuals and benefit from knowledge about ESG and corporate volunteering.

Now is your chance to get involved and support this significant project! Become a member of the PRIME25 Alliance and contribute as a shareholder to ensure that the PATRIZIA Child Care Mymensingh is completed by the end of the year. Your support can make a crucial difference in the lives of children in Bangladesh. With your help, after the first phase of construction, full implementation can be guaranteed by the end of 2024. As a new educational institution the project holds great significance for the entire region, as emphasised by government representatives, education officials and the proud local population – many of them mothers and children – who will benefit from better prospects. 



Would you like to support this important educational project? Please contact Christina Eisenberg, Director Fundraising & Communications at Christina.Eisenberg@Patrizia.Foundation. Together we can achieve great things!

The PATRIZIA Foundation PRIME25 Alliance

Do good & be great

At a time when social responsibility and sustainability are becoming increasingly important, the PATRIZIA Foundation is setting new benchmarks with the PRIME25 Alliance to mark its 25th anniversary. This strong network of 25 influential leaders from small and medium enterprises and from the international service sector have come together under the motto 'Do good & be great' to take responsibility and grow together through constant interaction. PRIME stands for 'Partnership for Responsible Impact and Mentorship Exchange' – an exclusive alliance that aims to achieve a positive impact worldwide through professional dedication to philanthropy.



The goal: One million children by 2030

The PATRIZIA Foundation has an ambitious goal: to give one million children and young people worldwide access to high-quality education, healthcare and a safe home by 2030. "Our vision is based on the profound belief that these factors are the key to a self-determined life and sustainable development," explains Constanze Egger, Deputy Chairwoman of the Board of the PATRIZIA Foundation. "With our PRIME25 Alliance, we are creating opportunities for one million young people and ensuring a sustainable social, cultural, political and economic impact – by putting the strength of small and medium-sized enterprises to good use." The PATRIZIA Foundation has

therefore recently become an active member of Bildungsallianz des Deutschen Mittelstandes (BVMW e.V.) - a large, business-oriented network that aims to make education a key focus of public attention.

PRIME25: Everyone benefits

Members of the PRIME25 Alliance benefit from this exclusive association in many ways – both through the positive impact of their charitable work and through numerous business advantages. In regular quarterly workshops and events, members can exchange ideas about their joint work, discuss best practices and learn from each other. As Christina Eisenberg,

Director of Fundraising & Communications at the PATRIZIA Foundation, explains: "You learn how corporate responsibility is communicated in other companies, how it affects employees and what the further development of the sponsored project may look like. The result is a dynamic network that promotes knowledge exchange and supports innovative approaches."

The concept: A combined and systemic approach

The PRIME25 Alliance takes a structured and systemic approach, combining philanthropic commitment with business excellence to ensure long-term success. By contributing EUR 25,000 annually to the PRIME25 Alliance fund for five years, each member has the opportunity to create five new KinderHaus facilities in a variety of regions. The shareholders collectively ensure that the Alliance's resources are used effectively and purposefully to make a significant difference for children and young people in need.

In the PRIME25 Alliance, members benefit from the experience and expertise of other partners and receive valuable tips and practical support to overcome current challenges and strategically develop their own company. "Overall, our PRIME25 Alliance boosts the market presence of our various partner companies and contributes to a positive perception – not only in terms of visibility," says Astrid Gabler, Chairwoman of the Board of the PATRIZIA Foundation. By joining the PRIME25 Alliance, members significantly increase their credibility and reputation, strengthen their market position, foster new business opportunities and make a positive impact in terms of their corporate brand. "This aspect is becoming increasingly important. Attracting new talent is one thing, but the importance of retaining existing employees is often overlooked," adds Eisenberg.

Current demands on employers

Generation Z - meaning those born between 1995 and 2004 – has its own special requirements relating to the workplace and the social responsibility of an employer. According to the Deloitte study 'Gen Z and Millennial Survey 2023', this group values a good work-life balance and the social and environmental commitment of the establishment they work for. As Gabler puts it: "For Generation Z, the way in which employers deal with environmental and social issues has an impact on their choice of job or employer – and this has now become a general trend among employees." The PRIME25 Alliance offers far-reaching programmes that help companies introduce sustainability criteria not only through theoretical knowledge, but also through best-practices to ensure successful realisation.

Become a member of the PRIME25 Alliance

Now is your opportunity to act and become part of this important network! Join the PRIME25 Alliance and contribute to the completion of innovative educational projects such as the PATRIZIA KinderHaus in Mymensingh, Bangladesh by the

end of the year. Your support as a shareholder can make a significant difference in the lives of children from Bangladesh as well as children around the world. 



Find out more about the PRIME25 Alliance on the landing page of our media partner brand eins: www.brandeins.de/patrizia-foundation-eng.

A glance into the future

The PRIME25 Alliance stands for a future in which commercial success and social responsibility go hand in hand. Astrid Gabler sums up what it is all about: "With its global projects, the PATRIZIA Foundation ensures a sustainable impact as our projects are supported for at least 25 years, together with selected local partners and international donors. Think global, act local – do good and be great! For societal change and a real change of perspective."

Why should you choose the PRIME25 Alliance?

- You connect with reliable partners across all sectors who, like you, come from small and medium-sized enterprises, while also benefiting from the PATRIZIA Foundation's many years of experience and its national and international contacts.
- Over the course of five years you will work closely with the other members of the PRIME25 Alliance and the PATRIZIA Foundation. You will participate in meetings, workshops and online seminars in which experts pass on fundamental knowledge on all issues relating to the diverse requirements of environmental, social and corporate governance (ESG). Needless to say, these training courses can also serve as proof of your commitment to environmental, sustainability and social issues or the environmentally friendly orientation of your company.
- Your commitment will be visible to your stakeholders – both customers and employees. New business opportunities can open up and relationships with your partners will be strengthened.

Would you like to find out more about the PRIME25 Alliance? Message us at PRIME25Alliance@patrizia.foundation or simply scan the code below:



From left to right: Rainer Steppich (Managing Director of HEICO Career GmbH), Prof Dr Martin Wortmann (Secretary General of the Bildungsallianz des Mittelstandes) and Asoka Wöhrmann (CEO PATRIZIA SE) at the Impact Circle Thanks4Giving in Frankfurt.

IMPACT CIRCLE

Engagement with Impact

*IMPACT CIRCLE
membership not only offers
insights into the PATRIZIA
Foundation projects that
we support, but also great
networking opportunities
and interesting input on
a corporate level.”*



Carsten Hinz,
Managing Director of HEICO Holding GmbH,
a member since 2021



In 2024, the PATRIZIA Foundation underwent a significant transformation in its support network when the ‚Sponsor Circle‘ evolved into the ‚IMPACT CIRCLE‘. This exclusive network of supporters drives charitable initiatives and promotes significant societal change through their donations. The change of name clearly reflects a focus on sustainable societal transformation and active ESG engagement.

The IMPACT CIRCLE offers its members access to exclusive networking events. Sandra von Waldenfels, responsible for the IMPACT CIRCLE at the PATRIZIA Foundation, says: “These gatherings are moments of dialogue and inspiration. They bring together decision-makers from various industries to discuss common goals and develop new ideas.” From hikes to lectures and expert panels on topics like ESG or talent retention, to cooking tutorials, each event provides unique opportunities for discussing challenges and new ESG topics, and for knowledge sharing – always with the potential to expand personal networks.

The power of networking

Christina Eisenberg, Director of Fundraising & Communications at the PATRIZIA Foundation describes the significance of the network: “A good idea only reaches its full potential when the right partners come together to inspire and support each other. That’s what our IMPACT CIRCLE stands for. These partnerships are not mere business



IMPACT CIRCLE hike at the Königsee under the motto “Social commitment as a company philosophy”.



The IMPACT CIRCLE spring festival provided an opportunity for networking. Alexander Erbgraf Fugger-Babenhause and Wolfgang Egger had previously exchanged views in a panel discussion on the topic of 'Smart City and Social Care'.



Sandra von Waldenfels in conversation at the IMPACT CIRCLE at Donner und Reuschel in Munich under the motto 'ESG as a business imperative: from trend to must.'



*We involve our donors
because every euro counts.*

Christina Eisenberg



relationships, but deep connections based on shared values and goals – a supportive think tank of decision-makers meeting at eye level."

A win-win situation for supporters and the foundation

Through the support of the IMPACT CIRCLE, members gain valuable insights into the foundation's projects and activities and can further build and expand their own networks beyond the boundaries of their own industry. "A strong community of supporters helps us realise our projects and simultaneously provides real value to our donors," says Sandra von Waldenfels.

All IMPACT CIRCLE members receive a personalised partner seal that they can incorporate into their communications and use widely. This demonstrates their social responsibility and strengthens their corporate image – in short, it supports the 'S' in ESG, which is also a key consideration in today's job market. Companies that demonstrate a commitment to sustainability and social responsibility are increasingly seen as attractive to well-trained employees. From an employer brand perspective, this is a crucial differentiator for a company's image. The IMPACT CIRCLE is just one example of how actively social engagement is lived out within the PATRIZIA Foundation. "We involve our donors because every euro counts," says Eisenberg. "Transparent actions and customised support projects for our donors are a matter of course for us."

The goal: Positive changes – worldwide

The IMPACT CIRCLE is more than just a support group. It is an initiative that, in line with the PATRIZIA Foundation's credo 'Building better futures', improves the lives of children and young people worldwide, while giving members the opportunity to be part of a dedicated and forward-thinking community that moves ahead together. With every donation and every event, the community grows, demonstrating how collective engagement and joint efforts can achieve great things. 



The IMPACT CIRCLE brings together people with the same mindset. Together we make a difference and together we grow. Are you interested in becoming a member? Please contact Sandra von Waldenfels, Head of IMPACT CIRCLE:
Sandra.vonWaldenfels@Patrizia.Foundation

PATRIZIA Foundation Debuts UK Branch

From Local Compassion to Global Action

The PATRIZIA Foundation has opened its UK branch as part of an expansion in its global activities. The new section is led by Carol Gillanders, an experienced figure in the UK's charitable sector, with a diverse background including major charity campaigns such as the NSPCC's (National Society for the Prevention of Cruelty to Children) 'FULL STOP Appeal'. The expansion of PATRIZIA Foundation to the UK will benefit the foundation's global projects and at the same time herald a new era of community engagement and support within the English-speaking world.

The PATRIZIA Foundation is known for its solid German heritage of supporting education, health and welfare projects worldwide. The foundation celebrates its 25th anniversary this year and since its founding, back in 1999, it has given more than 700,000 children and young people access to education, healthcare and a safe home, offering them the chance to live a better life.

UK branch marks a significant step in our global mission to transform lives through education and support. It is a new chapter of exciting challenges and wonderful opportunities to effect real change. With Carol spearheading the UK branch, we will be able to expand our influence and deepen our impact worldwide, ensuring that even more children have the opportunity for a better, self-directed future."

Simon Woolf, Member of the Board at the PATRIZIA Foundation has this to say about the UK launch: "The establishment of PATRIZIA Foundation's

By launching the UK branch, the foundation aims to leverage and broaden its footprint, adapting to the local philanthropic culture, which Carol describes

*Our UK branch marks a
new chapter of exciting
challenges and wonderful
opportunities to effect
real change.*

Simon Woolf





The focus on children and their access to education is very close to my heart.

Carol Gillanders



as distinctly vibrant and integrated into everyday life. And she adds: "Personally, the PATRIZIA Foundation's focus on children and education resonates deeply with me, and starting from scratch with the security of an established background is a truly unique proposition."

First project: Supporting musical education in secondary schools

One of the first major projects under the UK branch is a partnership with the Music in Secondary Schools Trust. This project targets schools in deprived areas, enhancing music education for children, many of whom come from diverse and challenging backgrounds. "Music acts as a common language that unites these children, transcending barriers and fostering a sense of community," Carol explains. The project aligns with the foundation's educational goals and fully integrates into the UK's understanding of charity and social support.

Lord and Lady Lloyd Webber UK ambassadors

The uniqueness of the UK's philanthropic environment needs a tailored approach: "Building trust and recognition here is crucial. We're starting from scratch which is certainly challenging; but also

About the PATRIZIA Foundation MiSST project

MiSST (Music in Secondary Schools Trust) is dedicated to transforming the lives of young people through classical music education. It provides funding, instruments, lessons and performance opportunities for pupils, particularly in disadvantaged areas of the UK. The main focus is to improve the overall quality of music education and provide a comprehensive music education that encourages critical thinking and creativity. With the new MiSST project in the UK, the PATRIZIA Foundation is further expanding its international reach and strengthening its focus on effective programme work in addition to providing infrastructure worldwide.

exhilarating," Carol explains. In that context, she also emphasizes the importance of credible partnerships. "These are crucial if you want to gain a foothold in the UK as a still unknown charity organisation," Carol says. For this reason, she is particularly delighted that Lord Andrew Lloyd Webber and Lady Lloyd Webber have joined as ambassadors. "Having such esteemed figures on board elevates our mission and

connects us more deeply with the cultural landscape and potential benefactors," she notes.

Empowering futures: PATRIZIA Foundation integrates local insights for global impact

When asked about her role within the PATRIZIA Foundation, Carol is strongly convinced that in addition to implementing new projects and supporting existing ones, her main role is to deeply engage with the donor community to ensure the foundation's initiatives resonate on a local level. This includes finding influential UK-based trustees to bring diverse perspectives and networks to the table, further anchoring the foundation's presence.

In line with the 'Vision 2030'

Astrid Gabler, Chairwoman of the Board at the PATRIZIA Foundation: "As a nation, the UK has always looked beyond its own borders – and that is why we are convinced that launching a branch in the UK was a perfect strategic move towards even more outreach, worldwide. A move that by the way is also fully in line with our 'Vision 2030', which aims to have given one million young people worldwide a better future through schooling, health and care by then." 



Lord Andrew Lloyd Webber (left) and Founder Wolfgang Egger at the Opening Event for the PATRIZIA Foundation UK Branch launch.



In the midst of young talent: Lord Andrew Lloyd Webber and the students of the MiSST project.



Successful hiking challenge completed! The participants are delighted to have completed the hike and reached their donation target.

Corporate Volunteering with the PATRIZIA Foundation

Commitment Meets Action

The PATRIZIA Foundation is committed to education and social projects worldwide. “But we can’t do it alone,” says Eva Maria Bergel, manager corporate volunteering & events at the PATRIZIA Foundation. “That’s why we are proud that many PATRIZIA employees, sponsors and partners are actively realising ideas that support us in our mission.”

The commitment of PATRIZIA employees shows how the company uses its resources to make a positive difference. Whether it is fundraising runs, involvement in projects or charity events, every action builds a bridge between the needs of the community and the skills of the employees. Every contribution, large or small, one-time or recurring, helps to make a lasting difference in the lives of many young people.

Sweet Greetings: Chocolate messages with a big impact

The Sweet Greetings campaign is simple and effective: Over 25 PATRIZIA volunteers design digital greeting cards that can be used to send a small, personalised sweet greeting to colleagues

at any PATRIZIA location worldwide. In 2023, more than EUR 5,000 were collected in this way and over 4,000 greetings were sent. Since the campaign began, EUR 30,000 has already been raised for projects in Uganda and India. “The Sweet Greetings campaign is a great example of how a single good idea can increasingly become established in the company over the years, develop and change. Initially, it was paper cards that were distributed with a lot of logistical effort, but in the modern working world we have now arrived at digital processes. Only the chocolate remains analogue – and delicious!” laughs Bergel. The proceeds are currently supporting the construction of new classrooms at the PATRIZIA School in Muniguda, India.



The participants of the "Remote Run" collected donations for the construction of the playground in Yaoundé.

PATRIZIA employees transformed the schoolyard of the PATRIZIA School Yaoundé into an adventure playground.

Music and solidarity: Concert by the Regensburger Domspatzen

Another EUR 11,000 was collected for the PATRIZIA School in Muniguda at a concert by the Regensburger Domspatzen in Frankfurt. "Music can move things and people," says Bergel. All of the proceeds from the remarkable evening went to the PATRIZIA Foundation to support the educational project in India. "It was impressive to experience these wonderful voices in the exceptionally good acoustics of the Frauenfriedenskirche in Frankfurt-Bockenheim," reports Bergel. And for her, it is a sign that music is a universal language that unites and brings people together.

PATRIZIA Charity Challenges: Running and cycling for a good cause

With 2,180 kilometres run and 18,540 kilometres cycled, EUR 5,000 donated and 280 participants, PATRIZIA employees

PATRIZIA Charity-Challenges: Running and cycling for a good cause!

2,180 km run

18,540 kilometres cycled

Fundraising: 5,000 euros

Number of participants: 280, with an age difference from youngest to oldest of 70 years

Number of teams: 18 teams

This year new: 30 km canoe paddling

worldwide showed their support for the PATRIZIA Foundation's vision. "At PATRIZIA, corporate social responsibility is a way of life – regardless of the size of individual campaigns. Sustainable action and genuine values are the basis for a successful future," concludes Bergel.

#patriziachallenge: More than just a company trip

The corporate volunteering highlight of the year is invariably the PATRIZIA Hiking Challenge. This time, the colourful, international group of 65 participants came together on the picturesque island of Mallorca. PATRIZIA SE employees had previously been able to apply for this challenge and pledged to collect donations for a selected foundation project. The goal of EUR 130,000 was reached in the fundraising phase of the challenge, the final three months before the hike. PATRIZIA employees and other supporters of the foundation had agreed in advance to support the PATRIZIA Sondoveni School in the middle of the Peruvian rainforest. And that's exactly what they did.

Despite the difficult weather conditions and a very challenging first stage, the walkers were in high spirits. No wonder, as the 25 kilometre walk took them through breathtaking scenery, past olive groves and farms – complete with encounters with local wildlife – from Port de Soller to Deià and back. On the second day, the next 25 km walk took them through picturesque villages and provided stunning views of Fornalutx. The Hiking Challenge ended with a celebratory dinner beside the harbour in Port de Soller and many tired but happy faces. "Participants always tell us how incredibly rewarding it is to challenge yourself, to push yourself to your limits, and to do so with the uplifting feeling of doing something good. That's what makes it unique," says Bergel.

In addition, the employees also get to expand their horizons. At the PATRIZIA School in Sondoveni, Peru, in the Amazon basin in the northeast of the country, far from any urban centres or infrastructure, they learn how the local people – mostly indigenous Asháninka – cope with their often difficult living conditions. The school is striving to become an established institution in this remote region, setting new standards of education despite Peru's social challenges, including child labour, high school drop-out rates and teenage pregnancy. The school has been offering secondary education for the children



Many PATRIZIA teams joined the charity challenges - like the team from Amsterdam.



The PATRIZIA Hiking Challenge took place on the picturesque island of Mallorca.

and young people of the indigenous community since 2014 and is growing every year. Thanks to the PATRIZIA Hiking Challenge and project partner apoprojekt, the extension project was completed in 2023. As well as new classrooms, a water tank and a kitchen, teachers' accommodation has also been built, providing better opportunities for the students and permanent jobs for the teachers.

On-site action: The ultimate discipline of corporate volunteering

Last year, PATRIZIA SE for the first time staged the 'ultimate discipline' of corporate volunteering: on-site action. In April 2023, eight PATRIZIA employees were able to travel to the PATRIZIA School in Yaoundé, Cameroon to transform the forecourt into a colourful playground. The PATRIZIA Foundation has been supporting the school, which is attended by 600 pupils, since 2016. With the help of donations totalling EUR 40,000 collected by the employees, and of intercultural training, the volunteers became ambassadors who achieved great things on site. "A mindset like this is also a clear advantage for any employer," emphasises Bergel. Thanks to the many helping hands, the dreary concrete forecourt measuring around 400 square metres has been transformed into an age-appropriate, colourful playground that invites children to play, run around and forget the world around them. "For primary school children in particular, this is not just an end in itself," explains Bergel, "because play and exercise are important for physical development and the development of social skills. So the idea behind the project ties in neatly with the 'Essence of Learning' concept – an educational methodology that is already in use at the school in Yaoundé." This enables self-directed learning by focussing on the child's stage of development and thus promoting physical and social development in the best possible way.

The perfect match: Now it's your turn!

Corporate volunteering at PATRIZIA SE is an impressive example of how companies can utilise their resources to bring about positive change – both within the company and in society

*At PATRIZIA SE,
Corporate Social
Responsibility is not just
capitalised but lived.*

Eva Maria Bergel

at large. From charity runs and benefit concerts to intercultural projects, the PATRIZIA Foundation offers a wide range of activities for any company. If you are looking to make your company a role model for your employees, get in touch with us. At the PATRIZIA Foundation we can offer you a customised corporate volunteering concept. Because together we can achieve more! 💚



Eva Maria Bergel, Manager Corporate Volunteering & Events, will be happy to inform you about your options: EvaMaria.Bergel@Patrizia.Foundation.

Hearts4Change

More about
Hearts4Change
can be found here:



Ambassadors of the Heart for Education and the Future

For 25 years, the PATRIZIA Foundation has been committed to the education and wellbeing of children and young people with passion and impactful programmes. This commitment is celebrating an impressive anniversary this year. The Hearts4Change campaign, which was launched at the start of the year in the foundation's home city of Augsburg, is now being rolled out internationally. This marks the start of the anniversary year and symbolises the start of the education offensive, which is now being carried from Augsburg all over the world.



New global Ambassadors: Lord Andrew Lloyd Webber and Lady Lloyd Webber (2nd/3rd from left), here with Carol Gillanders (far left), Wolfgang Egger and Astrid Gabler.

Education – the key to freedom

Education opens doors, creates opportunities and enables a self-determined life. This is the credo underlying the Hearts4Change campaign, supported by prominent ambassadors such as World Cup winner Mario Götze and Augsburg's Mayor Eva Weber. Mario Götze emphasises: "For me, education is the way to make the world a fairer place." Eva Weber adds: "Education is a lifelong process that does not end with high school graduation."

A heartfelt project in India

The first project of the Hearts4Change campaign is dedicated to the expansion of the PATRIZIA School in Muniguda, eastern India. In a region where one in four people can neither read nor write, this school is becoming a beacon of hope. This is especially important for the girls in the region. Traditionally, they face early marriage, but education can change this and help them lead self-determined lives.

The planned school extension includes ten new classrooms, science labs, a library and a computer room. When this is complete, the school is expected

to provide quality education to around 1,000 young people per year, with a particular focus on ensuring that girls from the rural region are offered a place. Alongside infrastructure development, the focus is also on improving the content and teaching. In addition, students will be trained in digital media to prepare them for the working world.

Hearts4Change – also at the foundation's new location in the UK

Hearts4Change is, of course, designed to be implemented not only at headquarters in Augsburg but also at other PATRIZIA locations – next in line is the newly opened foundation branch in London which is being supported by prominent foundation ambassadors Lord and Lady Lloyd Webber.

However, the Hearts4Change campaign is much more than just a fundraising initiative. It stands for active help and long-term support. All the foundation's projects are accompanied for at least 25 years – a whole generation – to ensure sustainable change. "Our goal is to reach one million children worldwide by 2030 and thus enable them to have a better future.

By supporting Hearts4Change, you help girls in Muniguda to become more self-confident and independent.



Hearts4Change is much more than a fundraising campaign. It stands for active help and long-term support - over 25 years.

Astrid Gabler



I am deeply convinced of the transformative power of education,” explains Astrid Gabler, Chairwoman of the Board, “and thanks to our prominent UK support, we will be able to convince even more people from outside Germany that they can contribute – whether through a donation or active support.”

The PATRIZIA Foundation is expanding its impactful Hearts4Change campaign globally, aiming to enhance education, health and welfare projects for children and young people. By leveraging the influence of

high-profile and local ambassadors, Hearts4Change seeks to boost awareness, credibility and donations. The campaign, which began in Augsburg at the beginning of 2024 and was launched in London in July 2024, will extend to cities including Berlin, Frankfurt and Luxembourg. Through targeted training and personal engagement, ambassadors share authentic experiences, fostering trust and emotional bonds with donors. This approach not only broadens the foundation’s reach but also helps to build its brand, ensuring sustainable support for its mission.

Vision of a better future

Since its founding in 1999, the foundation has reached over 700,000 children and young people. Our vision is a world in which all children and young adults receive an education and are empowered to enjoy a life of self-determination and freedom. With the Hearts4Change campaign and many people that are giving their heart and support, this vision comes closer to reality every day. 



Mario Götze, football world champion, and himself a father of two, also supports the H4C campaign



Become a Hearts4Change Ambassador and make the world a better place through education! Eva Maria Bergel, Manager Corporate Volunteering & Events, will be happy to send you our Hearts4Change balloon and information material. Send us your photo to EvaMaria.Bergel@Patrizia.Foundation and show us that your heart is in the right place. We look forward to hearing from you! 



PATRIZIA Vocational Training Centre Bumthang, Bhutan

Education for a Sustainable Future

Bhutan – the kingdom of the thunder dragon, surrounded by the majestic mountains of the Himalayas. A country where happiness is enshrined in its constitution: One of the few carbon-negative countries in the world using gross national happiness as the official benchmark for progress.

Happiness should therefore be omnipresent. But it is not quite like that. The small South Asian country between China and India is currently facing major challenges: During the COVID-19 pandemic, unemployment among young Bhutanese workers almost doubled. To become more economically autonomous and to preserve its own cultural identity, Bhutan urgently needs more training opportunities for young workers. In the hard-to-reach areas of Eastern and Central Bhutan in particular, there is a major lack of vocational training programmes. Young people

have little chance of learning a skilled profession. In the rural district of Bumthang, there are more than 2,000 school dropouts per year – most of them girls, who have hardly any prospects of finding a job. There is no training centre for them in the entire region.

To address this issue, the PATRIZIA Vocational Training Centre in Bumthang will play a crucial role in providing quality education, care, and accommodation to children and young people. This initiative seeks to empower them to pursue the professions of their choice and shape their lives. The centre aims to



The new training centre offers in particular young women in Bhutan a chance for a self-determined future.

Partner with us to support children and youth in a country that is characterised by its unique philosophy of national happiness. Your donation will help to provide young girls and boys in Bhutan with real prospects for the future!

Christina Eisenberg

provide a platform for these young individuals to develop the skills necessary for a sustainable future.

Royal patronage of the project

Under the royal patronage of Her Majesty the Gyalum Sangay Choden Wangchuck, Queen Mother of Bhutan, the Gyalum Charitable Trust, the umbrella organization representing Her Majesty's charities along with the implementing partner RENEW (Respect, Educate, Nurture and Empower Women), an organization committed to the empowerment of women and children in Bhutan, has partnered exclusively with the PATRIZIA Foundation as its project partner.

Additionally, the Bhutanese government in its 13th Five Year Plans has prioritized the creation of productive and gainful employment. Close collaboration through the local partners with relevant ministries ensures government approval and allows training programmes to be tailored to the country's current needs.

Sustainable education for the youth of Bhutan

The sustainable education program in Bhutan aims to benefit 1,000 children and young people annually. The program targets 13 to 15-year-olds with vocational guidance and preparatory courses in holiday camps to help them choose and qualify for training programmes. It also provides training or vocational courses for 16 to 24-year-olds, including school dropouts, who previously had no access to further education.

The programme will accommodate and care for pupils from distant regions and up to 20 social orphans from difficult family backgrounds. The vocational training centre offers primary training in tailoring, weaving, felting, food processing, floriculture, crafts,

and product design. It also provides supplementary training in entrepreneurship, information and communication technology, and environmental education. Courses that focus on preserving cultural heritage, such as Bhutanese handicrafts and herbalism, are also included.

The construction project involves building several structures with a total floor space of around 4,000 square meters on a nearly two hectare site. The facilities will include training rooms, classrooms, multi-purpose rooms, dormitories, and an administration building. The project also prioritizes ecological construction methods and sustainable energy supply.

Lighthouse project for the entire region

The PATRIZIA Vocational Training Centre Bumthang is one of the largest and most ambitious facilities in the foundation's history. As a flagship project, this presents a unique opportunity for Bhutanese children, young people, parents, and the whole Bhutanese nation to enhance their own future prospects, as well as the country's economic autonomy and cultural identity.

The PATRIZIA Foundation has recently completed a thorough needs assessment, a feasibility study, and has established strong partnerships with national and local authorities, as well as communities. However, this project also requires partnerships with additional funding partners. We invite you to become a supporter of the education project in Bhutan and make a commitment to the future of young people in Bhutan. 



Would you like to find out more about this special project? Christina Eisenberg, Director of Fundraising and Communications, will be happy to help you at Christina.Eisenberg@Patrizia.Foundation.

Every donation goes to 100% into our projects.

Whether a small contribution or a large donation,
whether a one-off or as a recurring payment:
We are happy about every single donation.

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